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Contract

## **Design Support Agency**

Centre For Process Innovation

F03: Contract award notice

Notice identifier: 2024/S 000-005241

Procurement identifier (OCID): ocds-h6vhtk-03dda1

Published 16 February 2024, 2:47pm

## **Section I: Contracting authority**

### **I.1) Name and addresses**

Centre For Process Innovation

Discovery 2, William Armstrong Way, NETPark

Sedgefield

TS21 3FH

#### **Email**

[e-tendering@uk-cpi.com](mailto:e-tendering@uk-cpi.com)

#### **Telephone**

+44 01740625716

#### **Country**

United Kingdom

#### **NUTS code**

UKC1 - Tees Valley and Durham

**Internet address(es)**

Main address

<https://in-tendhost.co.uk/uk-cpi/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Design Support Agency

Reference number

2921

**II.1.2) Main CPV code**

- 79342000 - Marketing services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

CPI is looking to appoint a responsive, agile and flexible network of multi-disciplinary design experts to support its in-house Design team in the creation of visual assets for use in marketing and communications campaigns and advertising that will translate and promote CPI and its partners' work in the UK and global science industries. Broad

examples of required assets can include graphic design for print and digital, videography, video editing, animation, illustration, web design, email design, presentation design and branding expertise. Guidelines detailing CPI's brand look and feel to be adhered to and in some instances, developed upon, under the guidance of the Design team. Content will be targeted at our audiences encompassing: Expert technicians and innovative businesses that could benefit from collaborating with CPI. Deep tech investors and entrepreneurs Our communities across the North of England and Scotland Stakeholders within the UK's innovation ecosystem

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £250,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services
- 79415200 - Design consultancy services
- 79413000 - Marketing management consultancy services
- 79933000 - Design support services

#### **II.2.3) Place of performance**

NUTS codes

- UKC1 - Tees Valley and Durham

Main site or place of performance

Tees Valley & County Durham

#### **II.2.4) Description of the procurement**

CPI is looking to appoint a responsive, agile and flexible network of multi-disciplinary design experts to support its in-house Design team in the creation of visual assets for use in marketing and communications campaigns and advertising that will translate and promote CPI and its partners' work in the UK and global science industries. Broad examples of required assets can include graphic design for print and digital, videography, video editing, animation, illustration, web design, email design, presentation design and

branding expertise.Guidelines detailing CPI's brand look and feel to be adhered to and in some instances, developed upon, under the guidance of the Design team.Content will be targeted at our audiences encompassing:• Expert technicians and innovative businesses that could benefit from collaborating with CPI. • Deep tech investors and entrepreneurs• Our communities across the North of England and Scotland• Stakeholders within the UK's innovation ecosystem

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-018583](#)

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## **Section V. Award of contract**

### **Contract No**

2921

### **Title**

Design Support Agency

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

16 February 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 65

Number of tenders received from SMEs: 65

Number of tenders received from tenderers from other EU Member States: 65

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 65

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Arke Agency

Brighton

Country

United Kingdom

NUTS code

- UKJ21 - Brighton and Hove

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £250,000

Total value of the contract/lot: £250,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Centre for Process Innovation

Wilton Centre, Wilton

Redcar

TS10 4RF

Country

United Kingdom