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Award

## **Management and Production of an Illuminated Trail Event**

Royal Botanic Garden Edinburgh

F15: Voluntary ex ante transparency notice

Notice identifier: 2022/S 000-005232

Procurement identifier (OCID): ocds-h6vhtk-031b0c

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### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Royal Botanic Garden Edinburgh

20a Inverleith Row

Edinburgh

EH3 5LR

#### **Contact**

Procurement Team

#### **Email**

[supplychain@rbge.org.uk](mailto:supplychain@rbge.org.uk)

#### **Telephone**

+44 1312482909

#### **Country**

United Kingdom

**NUTS code**

UKM - Scotland

**Internet address(es)**

Main address

<http://www.rbge.org.uk>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA11182](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA11182)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Management and Production of an Illuminated Trail Event

Reference number

RBGE-0000088

#### **II.1.2) Main CPV code**

- 79952000 - Event services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

RBGE wishes to appoint an event production, promotion and management company to cover all aspects of the creative design, installation and event management Illuminated Trail Event.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,000,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKM75 - Edinburgh, City of

Main site or place of performance

RBGE Edinburgh Garden

## **II.2.4) Description of the procurement**

RBGE to reappoint the existing event production, promotion and management company to cover all aspects of the creative design, installation and event management of the Illuminated Trail Event for 2022.

RBGE's light event invites visitors to walk through the Garden after dark, their path guided by light installations, audio and visual effects. Their journey has, in the past, included highlights of the Garden such as: the Chinese Hillside; the Pond; Inverleith House Lawn and a viewing point where visitors can look across to Edinburgh Castle and the City skyline, lit dramatically at night.

The appointment is for 12 month period for 2022/23 Christmas at the Botanics Event (CATB).

The appointment is via a concession contract arrangement

RBGE will be going to market for CATB beyond the 2022/23 event in Summer of 2022.

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Reasons of delays caused by Covid-19 and market volatility brought about by events unforeseeable by the contracting authority.

## 1. Covid-19 Delays and financial uncertainty relating to the illuminated trail event known as Christmas at the Botanics (CATB)

The concession is an annual event delivered from mid-November to early January each year (planning activity runs throughout the calendar year).

Due to Covid-19, staff availability has been unpredictable and other Public Health restrictions, in place around the operation of public events,

have created uncertainty in relation to the financial stability of the event and the operation of the concession in 2020/21 and into the 2021/22 season.

To balance the risk to RBGE and the concession holder the outcome of the 2021/22 event will be completed under the terms of the existing contract.

RBGE will be going to market in Summer 2022 for a supplier for a multi-year contract commencing 2023/24.

## 2. Market Conditions caused by the Covid Pandemic

From initial market engagement undertaken in 2021 it was identified that any commercial concession response to RBGE for the CATB event would carry degrees of risk in terms of the return

and stability of the supply base to service the long term requirement of the event. Covid-19 delayed activity around both the 2021/22 event and planning for the 22/23 event.

The time line planning for the event has a 12 month lead in.

RBGE will be going to market in the summer of 2022 to identify a supplier for a multi-year contract commencing 2023.

Exclusive rights of the concession holder.

IPR around the operation planning of event regulation.

Support ICT operational systems i.e. ticketing and route planning.

### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract/concession**

### **Contract No**

RBGE-0000088

A contract/lot is awarded: Yes

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract**

13 March 2017

#### **V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor/concessionaire**

Raymond Gubbay Ltd

second floor, 1 ely place

London

ec1n 6ry

Telephone

+44 779882799

Country

United Kingdom

NUTS code

- UKI - London

The contractor/concessionaire is an SME

No

#### **V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Initial estimated total value of the contract/lot/concession: £3,910,000

Total value of the contract/lot/concession: £6,200,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

RBGE will be going out to Market in Summer 2022 for a replacement supplier.

(SC Ref:683990)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Edinburgh Sheriff Court

27 Chambers Street

Edinburgh

EH1 1LB

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Royal Botanic Garden Edinburgh

20A Inverleith Row

Edinburgh

EH3 5LR

Email

[supplychain@rbge.org.uk](mailto:supplychain@rbge.org.uk)

Country

United Kingdom