

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/005212-2025>

Tender

## **Norfolk County Council Made Smarter Consultancy Procurement**

Norfolk County Council

F02: Contract notice

Notice identifier: 2025/S 000-005212

Procurement identifier (OCID): ocids-h6vhtk-04e214

Published 14 February 2025, 3:43pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Norfolk County Council

County Hall, Martineau Lane

Norwich

NR1 2DH

#### **Email**

[sourcingteam@norfolk.gov.uk](mailto:sourcingteam@norfolk.gov.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKH15 - Norwich and East Norfolk

#### **Internet address(es)**

Main address

[www.norfolk.gov.uk](http://www.norfolk.gov.uk)

Buyer's address

<https://in-tendhost.co.uk/norfolkcc.aspx/Home>

### **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/norfolkcc.aspx/Home>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

### **I.4) Type of the contracting authority**

Regional or local authority

### **I.5) Main activity**

General public services

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Norfolk County Council Made Smarter Consultancy Procurement

Reference number

NCCT43124

#### **II.1.2) Main CPV code**

- 79410000 - Business and management consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Norfolk County Council is the Accountable Body for the £1.2m Made Smarter Adoption East of England Programme covering Norfolk, Suffolk, Cambridgeshire, Bedfordshire, Essex and Hertfordshire. This is a pilot programme for the East of England commencing on 1st April 2025 for one financial year, which could be extended for a longer duration subject to Government funding and satisfactory performance. The Made Smarter Adoption Programme is multi-faceted, providing support for manufacturing and engineering SMEs and their employees to enhance their digital readiness. Support included within the programme includes a digital roadmap, industrial digital technology advice, grant funding for the adoption of new industrial digital technologies, Leadership and Management Training, support for the operations and workforce through training and matchmaking SMEs with colleges and universities across the region to support internships.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 72000000 - IT services: consulting, software development, Internet and support

- 79400000 - Business and management consultancy and related services
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 79990000 - Miscellaneous business-related services
- 79410000 - Business and management consultancy services
- 72221000 - Business analysis consultancy services
- 79411100 - Business development consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKH17 - Breckland and South Norfolk
- UKH16 - North and West Norfolk
- UKH15 - Norwich and East Norfolk

Main site or place of performance

Norfolk

### **II.2.4) Description of the procurement**

Norfolk County Council - Growth & Investment Team are seeking to engage a Contractor to help support them in the delivery of this programme over the 12-month period. The intention is for the successful Contractor to play a pivotal role in working with pre-identified regional Manufacturing & Engineering SMEs from across the East of England to provide a digital roadmap / action plan with a short, medium and long-term vision and follow-on intensive support around industrial digital technologies to enhance the adoption and implementation of game-changing digital technologies within these businesses, including sourcing solutions. The role of the Contractor will also be to help support those business apply for grants which at present offer up to a maximum of £20k match funding opportunity per business. The Contractor will be measured against the successful grant applications awarded as a direct result of their interventional support. It is noted that the Contractor's role is one of presenting recommendations to the business and these may or may not be accepted. It is noted that the businesses which will be referred via NCC will come via a pre-established registration pathway, meaning that the Contractor will not be commissioned to market or seek out businesses for the programme. (Saying this if the Contractor knows of any potential businesses, they are able to signpost them for the registration process via the Central Made Smarter Adoption website). At present there are 131 businesses which have registered their interest and will potentially require road-mapping and support services from the commencement of this Contract (April 2025

onwards). This number is expected to increase over the coming weeks and months as we progress with the programme delivery.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

The contract is for 12 months with the right to extend by a further 12 months.

---

## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

19 March 2025

Local time

2:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

19 March 2025

Local time

2:03pm

Place

Norfolk

---

## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.3) Additional information**

This procurement will be managed electronically via the Council's e-procurement system. To participate in this procurement, applicants must first be registered on the system at <https://in-tendhost.co.uk/norfolkcc>. Full instructions for registration and use of the system can be found at <https://in-tendhost.co.uk/norfolkcc.aspx/BuyerProfiles>. Once registered you will be able to see the procurement project under the `tenders` section and `express an interest` to view the documentation. If you encounter any difficulties whilst using the system you can contact the In-tend support team by phoning +44 8442728810 or e-mailing [support@in-tend.co.uk](mailto:support@in-tend.co.uk).

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The Public Contracts Regulations 2015 (as amended) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland)

Westminster

Country

Afghanistan

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

Precise information on deadline(s) for lodging appeals: The Public Contracts Regulations



2015 (as amended) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland). Proceedings must be brought within 30 days from the date of knowledge (the date on which the economic operator first knew or ought to have known that grounds for starting the proceedings had arisen) unless the Court considers that there is good reason for extending the period within which proceedings may be brought, in which case the Court may extend that period up to a maximum of 3 months from the date of knowledge.