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Contract

Resales Advertising

THE GUINNESS PARTNERSHIP LIMITED

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-005203

Procurement identifier (OCID): ocids-h6vhtk-060ad5

Published 21 January 2026, 11:30am

Scope

Reference

PRJ1000206

Description

Resales Advertising - Legal agreement for marketing

Contract 1. Resales Advertising

Supplier

- 99HOME LTD

Contract value

- £153,316.66 excluding VAT
- £183,980 including VAT

Below the relevant threshold

Date signed

1 July 2025

Contract dates

- 1 July 2025 to 30 June 2027
- 2 years

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UKC - North East (England)

- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Procedure

Procedure type

Below threshold - unknown

Supplier

99HOME LTD

Sutton Business Centre, Restmor Way

Wallington, Surrey

SM6 7AH

United Kingdom

Email: vijayantv@99home.co.uk

Region: UKI63 - Merton, Kingston upon Thames and Sutton

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Resales Advertising

Contracting authority

THE GUINNESS PARTNERSHIP LIMITED

- Companies House: IP031693
- Public Procurement Organisation Number: PBNQ-4523-TMYT

7th Floor, 350 Euston Road

London

NW1 3AX

United Kingdom

Email: procurement@guinness.org.uk

Region: UKI31 - Camden and City of London

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)

