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Contract

UK National Day at Expo 2020 Dubai

WEST MIDLANDS GROWTH COMPANY LIMITED

F03: Contract award notice

Notice identifier: 2022/S 000-005143

Procurement identifier (OCID): ocds-h6vhtk-031ab3

Published 24 February 2022, 1:09pm

Section I: Contracting authority

I.1) Name and addresses

WEST MIDLANDS GROWTH COMPANY LIMITED

16 Summer Lane

BIRMINGHAM

B19 3SD

Contact

Charlene Joseph

Email

charlene.joseph@wmgrowth.com

Country

United Kingdom

NUTS code

UKG31 - Birmingham

Internet address(es)

Main address

www.wmgrowth.com

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

UK National Day at Expo 2020 Dubai

Reference number

2021-WMGC-0125

II.1.2) Main CPV code

- 92300000 - Entertainment services

II.1.3) Type of contract

Services

II.1.4) Short description

The commission from Beatfreeks will bring together 2 artists, one from the West Midlands and one from a Commonwealth nation, to create a piece of performance art that will be debuted at 3 performances on Expo site during National Day.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £25,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKG3 - West Midlands

Main site or place of performance

As the crow flies from B19 post code.

II.2.4) Description of the procurement

Beatfreeks would look to connect the project we are presenting as part of the Birmingham 2022 Cultural Programme. The project will involve working with a Birmingham based artist from a Commonwealth diasporas as well as artists from 6 commonwealth countries, likely to include India, Pakistan, Rwanda, Uganda, & Trinidad and Tobago. The artists will be paid real living wage for 3 months to go about the normal practice with no expectation to make work. Their experiences will then be documented by a digital storyteller and this will be shared as online content throughout the course of the project culminating in a live sharing as part of the cultural programme in August 2022. For National Day, we would look to bring 1 artist from the UK and 1 artist from one of the Commonwealth Countries we are working with on the project to Dubai. They would work together to create a joint commission that would be performed at 2 or 3 moments during National Day. Beatfreeks will source artists from around the Commonwealth to be part of the Birmingham 2022 project. They will manage the selected performers over a number of months, educating and honing their skills, so they are able to produce a world class performance at UK National Day. During the life of the project, the artists will receive a living wage and a high-profile platform to showcase their skills. A Beatfreeks host will accompany the performers to Expo 2020 Dubai and introduce and host the performances.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:
 - procurement aiming at the creation or acquisition of a unique work of art or artistic performance

Explanation:

It is the intention of WMGC Ltd to directly award Beatfreeks the contract due to the bespoke and unique nature of the cultural commission.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

Contract No

2021-WMGC-0125

Title

UK National Day Expo 2020 Dubai

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

14 January 2022

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Beatfrees Arts Limited

Zellig, Gibb Street,

Birmingham

B9 4AT

Country

United Kingdom

NUTS code

- UKG3 - West Midlands

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £25,000

Total value of the contract/lot: £25,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Commercial Working Group

16 Summer Lane

Birmingham

B16 3SD

Country

United Kingdom