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Award

## Hyde Park Music Festival 2022-2027

The Royal Parks (TRP Trading Company Ltd)

F15: Voluntary ex ante transparency notice

Notice identifier: 2023/S 000-005132

Procurement identifier (OCID): ocds-h6vhtk-03a71d

Published 21 February 2023, 10:17am

### Section I: Contracting authority/entity

#### I.1) Name and addresses

The Royal Parks (TRP Trading Company Ltd)

The Old Police House, Hyde Park

London

W22UH

#### Email

[procurement@royalparks.org.uk](mailto:procurement@royalparks.org.uk)

#### Country

United Kingdom

#### Region code

UKI - London

#### Companies House

10016100

**Internet address(es)**

Main address

<https://www.royalparks.org.uk/>

Buyer's address

<https://www.royalparks.org.uk/about-us/procurement>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Hyde Park Music Festival 2022-2027

**II.1.2) Main CPV code**

- 79952000 - Event services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

The Royal Parks (TRP Trading Company Ltd) invited tenders for an event contract for the operation and management of Hyde Park Music Festival for a six year period. The contract was subsequently modified to include two additional event slots ("Additional Events") for the years 2022-2024 due to these event slots becoming unexpectedly available and the charity not having the necessary time available to undertake a procurement exercise. The modification notice was published on 08/09/2021 with

reference number 2021/S 174-455283.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £438,000,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKI - London

#### **II.2.4) Description of the procurement**

The Royal Parks (TRP Trading Company Ltd) invited tenders for an event contract for the operation and management of Hyde Park Music Festival for a six year period. TRP intends to modify the existing contract for the operation and management of Hyde Park Music Festival (HPMF) to allow the Event Organiser to hold Additional Events in 2025, 2026 & 2027, each having a capacity of 49,999. All of the events permissible each year under the contract (including the Additional Events) will be held within a three-week time period in June and July each year

#### **II.2.11) Information about options**

Options: No

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This is an Event Services contract, classified as 'social and other specific services' under Schedule 3 of the CCR. As such, TRP does not consider Regulation 43 of the CCR applies. Additional Events (AEs) have become available because a concession contract for an event in September expired during the Covid pandemic. The cost of staging a smaller standalone event in September substantially outweighs the inclusion of the AEs in the HPMF Contract for 2025-27. Instead of 2 lots of event infrastructure being built and de-rigged and 2 lots of concerts - as was the previous arrangement when the 2 slots that are now the AEs were previously used for different events in September - there is only 1 event, 1 lot of infrastructure and 1 lot of disruption - significantly better for the park environment and the enjoyment of the park by its visitors. The AEs will take place in June/July as an extension to the existing Hyde Park Music Festival over a three-week period, making use of the existing infrastructure. The modification is also necessary as there is no time to procure an alternative event organiser (under a separate contract) to hold the AEs from 2025.

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

### IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: [2020/S 217-534160](#)

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## Section V. Award of contract/concession

A contract/lot is awarded: Yes

### V.2) Award of contract/concession

**V.2.1) Date of conclusion of the contract**

29 September 2020

**V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor/concessionaire**

AEG Presents Ltd

6th Floor, 240 Blackfriars Road

London

SE1 8NW

Country

United Kingdom

NUTS code

- UKI - London

Companies House

05452230

The contractor/concessionaire is an SME

No

**V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Initial estimated total value of the contract/lot/concession: £359,410,000

Total value of the contract/lot/concession: £438,000,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The Royal Parks (TRP Trading Company Ltd)

The Old Police House

London

W2 2UH

Email

[procurement@royalparks.org.uk](mailto:procurement@royalparks.org.uk)

Country

United Kingdom