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Contract

Teacher Recruitment Marketing - Get Into Teaching Media Planning

Department for Education

F03: Contract award notice

Notice identifier: 2021/S 000-005128

Procurement identifier (OCID): ocds-h6vhtk-029b79

Published 12 March 2021, 10:56pm

Section I: Contracting authority

I.1) Name and addresses

Department for Education

Sanctuary Buildings, 20, Great Smith Street

London

SW1P 3BT

Email

ayed.galeb@education.gov.uk

Country

United Kingdom

NUTS code

UK - UNITED KINGDOM

Internet address(es)

Main address

<https://education.app.jaggaer.com/>

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Teacher Recruitment Marketing - Get Into Teaching Media Planning

II.1.2) Main CPV code

- 800000000 - Education and training services

II.1.3) Type of contract

Services

II.1.4) Short description

Teacher Recruitment Marketing - Get Into Teaching Media Planning

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £441,879

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - UNITED KINGDOM

II.2.4) Description of the procurement

Teacher Recruitment Marketing - Get Into Teaching Media Planning

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2016/S 170-306636](#)

Section V. Award of contract

Contract No

con_7543

Title

Teacher Recruitment Marketing - Get Into Teaching Media Planning

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

5 March 2021

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Wavemaker Ltd

Sea Containers, 18 Upper Ground

London

SE1 9ET

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £441,879

Total value of the contract/lot: £441,879

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Department for Education

London

Country

United Kingdom