

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/005120-2023>

Contract

WCC - Creative Design Services Framework

Warwickshire County Council

F03: Contract award notice

Notice identifier: 2023/S 000-005120

Procurement identifier (OCID): ocds-h6vhtk-0357a2

Published 21 February 2023, 9:44am

Section I: Contracting authority

I.1) Name and addresses

Warwickshire County Council

Shire Hall, Market Square

WARWICK

CV344RL

Contact

Linda Fairweather

Email

lindafairweather@warwickshire.gov.uk

Country

United Kingdom

Region code

UKG13 - Warwickshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.warwickshire.gov.uk

Buyer's address

www.warwickshire.gov.uk/procurement

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

WCC - Creative Design Services Framework

Reference number

WCC - 14172

II.1.2) Main CPV code

- 79822500 - Graphic design services

II.1.3) Type of contract

Services

II.1.4) Short description

A Framework provision for Creative Design services which will cater for all of WCC's creative design needs to meet both basic and more complex design requirements.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £320,000

II.2) Description

II.2.1) Title

LOT 1 - Up to £499.99 per design.

Lot No

1

II.2.2) Additional CPV code(s)

- 79822500 - Graphic design services

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

LOT 1 - Up to £499.99 per design.

II.2.5) Award criteria

Quality criterion - Name: Understanding the Requirements / Weighting: 17.5

Quality criterion - Name: Expertise Relevant to this Requirement / Weighting: 14

Quality criterion - Name: Suitability / Weighting: 7

Quality criterion - Name: Resource and Capacity / Weighting: 3.5

Quality criterion - Name: Sector Knowledge / Weighting: 3.5

Quality criterion - Name: Working Together / Weighting: 7

Quality criterion - Name: Environment / Weighting: 3.5

Quality criterion - Name: Quality and KPIs / Weighting: 7

Quality criterion - Name: Business Continuity / Weighting: 3.5

Quality criterion - Name: Confidentiality / Weighting: 3.5

Price - Weighting: 30

II.2.11) Information about options

Options: Yes

Description of options

2 Years initial contract term with the ability to extend by an additional 24 months, and renewal is anticipated.

Therefore the maximum contract term (for this contract) is up to a maximum of 4 years including extensions.

II.2.14) Additional information

Whilst we have stated within this Notice a spend value up to Circa £240,000. (for LOT 1) this value is an aspirational spend figure and the likely spend value is estimated to be circa £120,000. (for LOT 1). The higher value is to cover any as yet unknown/ unforeseen design requirements over the 4 year framework duration. During the course of the contract period the range and scope of these services may be subject to modification and variation to meet the changing needs and requirements of the Council, potential changes in legislation and the changing

demands placed on the Council by its customers.

II.2) Description

II.2.1) Title

Mini Competition above £500+

Lot No

2

II.2.2) Additional CPV code(s)

- 79822500 - Graphic design services

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

LOT 2A - BASIC BRIEFS.

LOT 2B - COMPLEX BRIEFS.

II.2.5) Award criteria

Quality criterion - Name: Understanding Our Requirement / Weighting: 17.5

Quality criterion - Name: Expertise Relevant to this Requirement / Weighting: 14

Quality criterion - Name: Suitability / Weighting: 7

Quality criterion - Name: Resources and Capacity / Weighting: 3.5

Quality criterion - Name: Sector Knowledge / Weighting: 3.5

Quality criterion - Name: Working Together / Weighting: 7

Quality criterion - Name: Environment / Weighting: 3.5

Quality criterion - Name: Quality & KPIs / Weighting: 7

Quality criterion - Name: Business Continuity / Weighting: 3.5

Quality criterion - Name: Confidentiality / Weighting: 3.5

Price - Weighting: 30

II.2.11) Information about options

Options: Yes

Description of options

2 Years initial contract term with the ability to extend by an additional 24 months, and renewal is anticipated.

Therefore the maximum contract term (for this contract) is up to a maximum of 4 years Including extensions

II.2.14) Additional information

Whilst we have stated within this Notice a spend value up to Circa £80,000. (for LOT 2) this value is an aspirational spend figure and the likely spend value is estimated to be circa £40,000. (for LOT 2). 29/07/2022, 17:51 WCC - Creative Design Services Framework - Find a Tender

<https://www.find-tender.service.gov.uk/dashboard/notices/form/preview?fid=2&nid=87064&gid=1> 7/8

The higher value is to cover any as yet unknown/unforeseen design requirements over the 4 year framework duration.

During the course of the contract period the range and scope of these services may be subject to modification and variation to meet the changing needs and requirements of the Council, potential changes in legislation and the changing demands placed on the Council by its customers.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-020883](#)

Section V. Award of contract

Lot No

1, 2A & 2B

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

20 January 2023

V.2.2) Information about tenders

Number of tenders received: 15

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Panache Creative Media

1 Swansnest Grove

Nuneaton

CV10 7GR

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Justification for not providing organisation identifier

Sole trader

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £320,000

Section V. Award of contract

Lot No

1,2A & 2B

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

20 January 2023

V.2.2) Information about tenders

Number of tenders received: 15

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Visual Print and Design

Unit 1, Checkpoint Court, Sadler Road

Lincoln

LN63PW

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Companies House

8235742

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £320,000

Section V. Award of contract

Lot No

1,2A & 2B

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

20 January 2023

V.2.2) Information about tenders

Number of tenders received: 15

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Bread and Butter Creative Limited

The Studio, The Garth, Yarnton,

Oxfordshire,

OX5 1NA

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Companies House

08718550

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £320,000

Section V. Award of contract

Lot No

1, 2A & 2B

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

20 January 2023

V.2.2) Information about tenders

Number of tenders received: 15

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Inc Dot Ltd

Seafire Close,

York

YO304UU

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Companies House

04044618

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £320,000

Section V. Award of contract

Lot No

1, 2A & 2B

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

20 January 2023

V.2.2) Information about tenders

Number of tenders received: 15

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Paul McCabe T/A Plum Design & Advertising

96 Lyndon Road,

Solihull

B92 7RQ

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Justification for not providing organisation identifier

Sole trader

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £320,000

Section V. Award of contract

Lot No

1, 2A & 2B

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

20 January 2023

V.2.2) Information about tenders

Number of tenders received: 15

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Glued Limited

10 Millers Bank, Broom

Alcester

B50 4HZ

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Companies House

4871074

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £320,000

Section V. Award of contract

Lot No

2A &2B

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

20 January 2023

V.2.2) Information about tenders

Number of tenders received: 15

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Type and Tea

10 Habberley Lane,

Kidderminster,

DY11 5JT

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Justification for not providing organisation identifier

Sole trader

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £320,000

Section V. Award of contract

Lot No

2A & 2B

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

20 January 2023

V.2.2) Information about tenders

Number of tenders received: 15

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Lococo Creative Limited

12 Brookfield Drive, Wolvey, Hinckley,

Warwickshire

LE103LT

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Companies House

08041564

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £320,000

Section V. Award of contract

Lot No

2A & 2B

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

20 January 2023

V.2.2) Information about tenders

Number of tenders received: 15

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Citizen Communication Media Ltd

Unit 7 The Towers, Foley Avenue,

Kidderminster

DY117PG

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Companies House

3978680

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £320,000

Section V. Award of contract

Lot No

2A & 2B

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

20 January 2023

V.2.2) Information about tenders

Number of tenders received: 15

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Black Pig Ltd

Pigs Ear Cottage, The Mount, Barley,

Hertfordshire

SG88JH

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Companies House

03709100

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £320,000

Section V. Award of contract

Lot No

Lot2A &2B

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

20 January 2023

V.2.2) Information about tenders

Number of tenders received: 15

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Kathryn Samson

54 Bellenden Road

London

SE155BB

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Companies House

225549223

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £320,000

Section V. Award of contract

Lot No

2A & 2B

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

20 January 2023

V.2.2) Information about tenders

Number of tenders received: 15

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Never Know Defeat Ltd

38 Kennington Avenue

Bristol

BS79ET

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Companies House

08062912

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £320,000

Section V. Award of contract

Lot No

2A & 2B

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

20 January 2023

V.2.2) Information about tenders

Number of tenders received: 15

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

HTDL Ltd

6 Ardent Court, William James Way, Henley in Arden,

Warwickshire

B955GF

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Companies House

03147945

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £320,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Court of Justice

The Strand

London

WC2A2LL

Country

United Kingdom