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Contract

## **Golden Mile Centre - Development Opportunity**

Blackpool Council

F03: Contract award notice

Notice identifier: 2022/S 000-005100

Procurement identifier (OCID): ocds-h6vhtk-031a88

Published 23 February 2022, 8:33pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Blackpool Council

PO Box 4

Blackpool

FY1 1NA

#### **Contact**

Ms Janine Bradley

#### **Email**

[janine.bradley@blackpool.gov.uk](mailto:janine.bradley@blackpool.gov.uk)

#### **Telephone**

+44 1253478756

#### **Country**

United Kingdom

**NUTS code**

UKD42 - Blackpool

**Internet address(es)**

Main address

<http://www.blackpool.gov.uk/>

Buyer's address

<http://www.blackpool.gov.uk/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Golden Mile Centre - Development Opportunity

Reference number

DN465660

#### **II.1.2) Main CPV code**

- 70112000 - Development of non-residential real estate

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Blackpool Council wishes to invite proposals for the development of the Golden Mile Centre, the Promenade, Blackpool. Participants with an extensive track-record of operating world class (by which the Council means an attraction or brand widely recognised both inside and outside the UK ) branded family orientated visitor attractions known for their high quality and widespread appeal are required to submit proposals to Blackpool Council for the proposed future use of the Golden Mile Centre. Proposals must include potential redevelopment of the building, along with the ongoing proposals for operation of the developed facility.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £2,300,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKD42 - Blackpool

#### **II.2.4) Description of the procurement**

Blackpool Council wishes to invite proposals for the development of the Golden Mile Centre, the Promenade, Blackpool. Participants with an extensive track-record of operating world class (by which the Council means an attraction or brand widely recognised both inside and outside the UK ) branded family orientated visitor attractions known for their high quality and widespread appeal are required to submit proposals to Blackpool Council for the proposed future use of the Golden Mile Centre. Proposals must include potential redevelopment of the building, along with the ongoing proposals for operation of the developed facility.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 50

Quality criterion - Name: Social Value / Weighting: 20

Price - Weighting: 30

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Competitive dialogue

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 056-134578](#)

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## **Section V. Award of contract**

### **Contract No**

DN465660

### **Lot No**

1

### **Title**

Golden Mile Centre — Development Opportunity

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

25 November 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Merlin Attractions Operations Limited

Poole

Country

United Kingdom

NUTS code

- UKD42 - Blackpool

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £2,300,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Court of Justice

London

Country

United Kingdom