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Contract

Golden Mile Centre - Development Opportunity

Blackpool Council

F03: Contract award notice

Notice identifier: 2022/S 000-005100

Procurement identifier (OCID): ocds-h6vhtk-031a88

Published 23 February 2022, 8:33pm

Section I: Contracting authority

I.1) Name and addresses

Blackpool Council

PO Box 4

Blackpool

FY1 1NA

Contact

Ms Janine Bradley

Email

janine.bradley@blackpool.gov.uk

Telephone

+44 1253478756

Country

United Kingdom

NUTS code

UKD42 - Blackpool

Internet address(es)

Main address

<http://www.blackpool.gov.uk/>

Buyer's address

<http://www.blackpool.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Golden Mile Centre - Development Opportunity

Reference number

DN465660

II.1.2) Main CPV code

- 70112000 - Development of non-residential real estate

II.1.3) Type of contract

Services

II.1.4) Short description

Blackpool Council wishes to invite proposals for the development of the Golden Mile Centre, the Promenade, Blackpool. Participants with an extensive track-record of operating world class (by which the Council means an attraction or brand widely recognised both inside and outside the UK) branded family orientated visitor attractions known for their high quality and widespread appeal are required to submit proposals to Blackpool Council for the proposed future use of the Golden Mile Centre. Proposals must include potential redevelopment of the building, along with the ongoing proposals for operation of the developed facility.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,300,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKD42 - Blackpool

II.2.4) Description of the procurement

Blackpool Council wishes to invite proposals for the development of the Golden Mile Centre, the Promenade, Blackpool. Participants with an extensive track-record of operating world class (by which the Council means an attraction or brand widely recognised both inside and outside the UK) branded family orientated visitor attractions known for their high quality and widespread appeal are required to submit proposals to Blackpool Council for the proposed future use of the Golden Mile Centre. Proposals must include potential redevelopment of the building, along with the ongoing proposals for operation of the developed facility.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 50

Quality criterion - Name: Social Value / Weighting: 20

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Competitive dialogue

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2020/S 056-134578](#)

Section V. Award of contract

Contract No

DN465660

Lot No

1

Title

Golden Mile Centre — Development Opportunity

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 November 2021

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Merlin Attractions Operations Limited

Poole

Country

United Kingdom

NUTS code

- UKD42 - Blackpool

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £2,300,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Court of Justice

London

Country

United Kingdom