

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/005099-2025>

Not applicable

## **Breastfeeding Support Service for Southampton**

Southampton City Council

F14: Notice for changes or additional information

Notice identifier: 2025/S 000-005099

Procurement identifier (OCID): ocds-h6vhtk-04de84

Published 14 February 2025, 11:32am

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Southampton City Council

Civic Centre

SOUTHAMPTON

SO147LY

#### **Contact**

Catherine Dadson

#### **Email**

[catherine.dadson@southampton.gov.uk](mailto:catherine.dadson@southampton.gov.uk)

#### **Telephone**

+44 2380832145

#### **Country**

United Kingdom

**Region code**

UKJ32 - Southampton

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.southampton.gov.uk/>

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Breastfeeding Support Service for Southampton

Reference number

ICU-2025-081

#### **II.1.2) Main CPV code**

- 85100000 - Health services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Southampton City Council would like to commission a Breastfeeding Support Service to support families in Southampton in the maximisation of breastfeeding. The service sought will work closely with:

- Maternity services to maximise breastfeeding initiation and to support mothers in the first few days of breastfeeding.
- Sure Start/Family Hubs.
- Integrated 0 - 19 services in Southampton to ensure that there is effective ongoing support that helps women continue and maintain breastfeeding.
- Other local community services in the Southampton area to ensure parents/families have enough information to support their breastfeeding journey and normalise breastfeeding in the City.

The Service Provider will provide a Breastfeeding Support Service in Southampton. The Service Provider will develop an innovative pattern of, and approach to, service delivery in order to achieve and support increased rates of breastfeeding 10-14 days, and at 6 - 8 weeks. Services will include a menu of provision, which must encompass a peer support service, support to breastfeeding groups and the coordination of scheme to welcome breastfeeding mothers and their babies.

---

## **Section VI. Complementary information**

### **VI.6) Original notice reference**

Notice number: [2025/S 000-004882](#)

---

## **Section VII. Changes**

### **VII.1) Information to be changed or added**

### **VII.2) Other additional information**

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to decision makers by 26th February 2025. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR regulations.