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Not applicable

## **HAC6035: Stop Smoking London Integrated Digital Smoking Cessation Service Pilot**

Tower Hamlets

F14: Notice for changes or additional information

Notice identifier: 2025/S 000-005098

Procurement identifier (OCID): ocds-h6vhtk-0497af

Published 14 February 2025, 11:26am

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Tower Hamlets

New Town Hall, 160 Whitechapel Road London

London

E1 1BJ

#### **Contact**

Ms Kelly Kerr

#### **Email**

[kelly.kerr@towerhamlets.gov.uk](mailto:kelly.kerr@towerhamlets.gov.uk)

#### **Telephone**

+44 244778066

#### **Country**

United Kingdom

**Region code**

UKI - London

**Internet address(es)**

Main address

<http://www.towerhamlets.gov.uk>

Buyer's address

<http://www.towerhamlets.gov.uk>

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

HAC6035: Stop Smoking London Integrated Digital Smoking Cessation Service Pilot

Reference number

DN741337

#### **II.1.2) Main CPV code**

- 85000000 - Health and social work services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The aim of the pilot is to provide a digital offer to Service Users, providing benefits across three key features:

1. Digital platform containing information and support materials and enabling access to (National Centre for Smoking Cessation Training) NSCST trained Stop Smoking Advisors.
2. Access to behavioural support from NCSCT trained advisors 24 hours a day, seven days a week.
3. Service user choice of stop smoking aid; Nicotine Replacement Therapy (NRT) or starter vape, delivered direct to the service user to support their quit attempt.

This service is complementary to traditional services e.g. the Local Stop Smoking Services and the Stop Smoking London offer, increasing overall capacity within the system. The intention is to increase the number of successful quit attempts and capture this within the NHS Digital data set.

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## Section VI. Complementary information

### VI.6) Original notice reference

Notice number: [2025/S 000-003434](#)

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## Section VII. Changes

### VII.1.2) Text to be corrected in the original notice

Section number

II.2.4

Place of text to be modified

Description of the procurement

Instead of

Text

London Borough of Tower Hamlets is looking to procure the Most Suitable Provider to deliver a Stop Smoking London Integrated Digital Smoking Cessation Service Pilot.

This is a notice of intention to award a contract under the most suitable provider process

The estimated value of the total 2 year term is £695,000. Year one funding is guaranteed at £195,000 with the second year estimated at £500,000.

The successful provider will enter into contract with Tower Hamlets utilising their standard T&Cs included in the Tender pack, the contract will be for an initial term of 12 months with optional an extension of a maximum further 12 months.

This is a new service with a new provider

Tower Hamlets are following the Most Suitable Provider procurement procedure in accordance with the The Health Care Services (Provider Selection Regime) Regulations 2023.

Read

Text

London Borough of Tower Hamlets has procured the Most Suitable Provider to deliver a

## Stop Smoking London Integrated Digital Smoking Cessation Service Pilot.

This is a Provider Selection Regime (PSR) confirmation of a Contract Award Notice. This contract has been awarded under the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. This contract has now been formally awarded using the most suitable provider process

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Tower Hamlets are following the Most Suitable Provider procurement procedure in accordance with the The Health Care Services (Provider Selection Regime) Regulations 2023.