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Tender

## Local Activity Data

West Yorkshire Combined Authority

F02: Contract notice

Notice identifier: 2024/S 000-005094

Procurement identifier (OCID): ocds-h6vhtk-043a6d

Published 15 February 2024, 1:19pm

## Section I: Contracting authority

### I.1) Name and addresses

West Yorkshire Combined Authority

Wellington House, 40-50 Wellington Street

Leeds

LS1 2DE

#### Contact

Carla Shoesmith

#### Email

[carla.shoesmith@westyorks-ca.gov.uk](mailto:carla.shoesmith@westyorks-ca.gov.uk)

#### Country

United Kingdom

**Region code**

UKE4 - West Yorkshire

**National registration number**

8876556

**Internet address(es)**

Main address

<https://www.westyorks-ca.gov.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/103257>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=76296&B=UK](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=76296&B=UK)

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=76296&B=UK](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=76296&B=UK)

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Local Activity Data

Reference number

82121

#### **II.1.2) Main CPV code**

- 72300000 - Data services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The West Yorkshire Combined Authority (CA) are looking to procure services for delivery of local activity and spending data within the region.

The Supplier needs to provide footfall and spending data across all five local authority districts within West Yorkshire: Bradford, Calderdale, Kirklees, Leeds and Wakefield. This will include the number of people travelling into and within a defined location, how they use their time within the location, and how they interact with the space; for instance, how much they spend and what they spend on. It also needs to include information on the modes of transport used to reach the destination, and demographic information to demonstrate how different segments of the population engage with the area.

This commission is for a three-year contract to provide local activity data on an ongoing basis.

#### **II.1.5) Estimated total value**

Value excluding VAT: £250,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 72310000 - Data-processing services
- 72311100 - Data conversion services
- 72313000 - Data capture services
- 72314000 - Data collection and collation services
- 72316000 - Data analysis services
- 72317000 - Data storage services
- 72319000 - Data supply services
- 72320000 - Database services
- 72321000 - Added-value database services
- 72322000 - Data management services

### **II.2.3) Place of performance**

NUTS codes

- UKE4 - West Yorkshire

Main site or place of performance

West Yorkshire Region

### **II.2.4) Description of the procurement**

The West Yorkshire Combined Authority (CA) are looking to procure services for delivery of local activity and spending data within the region.

The Supplier needs to provide footfall and spending data across all five local authority districts within West Yorkshire: Bradford, Calderdale, Kirklees, Leeds and Wakefield. This will include the number of people travelling into and within a defined location, how they use their time within the location, and how they interact with the space; for instance, how much they spend and what they spend on. It also needs to include information on the modes of

transport used to reach the destination, and demographic information to demonstrate how different segments of the population engage with the area.

This commission is for a three-year contract to provide local activity data on an ongoing basis.

### **II.2.5) Award criteria**

Quality criterion - Name: Methodology / Weighting: 400

Quality criterion - Name: Mobilisation / Weighting: 100

Quality criterion - Name: Quality Assurance of Data / Weighting: 200

Quality criterion - Name: Social Value / Weighting: 100

Price - Weighting: 200

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

15 April 2024

End date

14 April 2027

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

18 March 2024

Local time

3:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

18 March 2024

Local time

3:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court of England and Wales

London

Country

United Kingdom