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Tender

## **Bobby Moore Bridge Advertising**

London Borough of Brent

F02: Contract notice

Notice identifier: 2024/S 000-005053

Procurement identifier (OCID): ocds-h6vhtk-043a59

Published 15 February 2024, 10:49am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

London Borough of Brent

Brent Civic Centre

Wembley

HA9 0FJ

#### **Contact**

Miss Nicole Garrett

#### **Email**

[nicole.garrett@brent.gov.uk](mailto:nicole.garrett@brent.gov.uk)

#### **Telephone**

+44 2089372145

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<http://www.brent.gov.uk/>

Buyer's address

<http://www.brent.gov.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Procurer/Advert/View?advertId=376a66ff-83cae11-8127-005056b64545&fromAdvertEvent=True>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/Procurer/Advert/View?advertId=376a66ff-83cae11-8127-005056b64545&fromAdvertEvent=True>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Bobby Moore Bridge Advertising

Reference number

DN706948

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

London Borough of Brent is seeking a supplier to fully manage (supply, install and maintain) Bobby Moore Bridge advertising. The supplier must provide a minimum annual income guarantee to be paid quarterly to the council to benefit residents and stakeholders as part of a new contract that will commence on 31 August 2024 for a period of four years.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKI - London

#### **II.2.4) Description of the procurement**

London Borough of Brent is seeking a supplier to fully manage (supply, install and maintain) Bobby Moore Bridge advertising. The supplier must provide a minimum annual income guarantee to be paid quarterly to the council to benefit residents and stakeholders as part of a new contract that will commence on 31 August 2024 for a period of four years.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

18 March 2024

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

18 March 2024

Local time

12:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

London Borough of Brent

Brent

Country

United Kingdom