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Tender

Bobby Moore Bridge Advertising

London Borough of Brent

F02: Contract notice

Notice identifier: 2024/S 000-005053

Procurement identifier (OCID): ocds-h6vhtk-043a59

Published 15 February 2024, 10:49am

Section I: Contracting authority

I.1) Name and addresses

London Borough of Brent

Brent Civic Centre

Wembley

HA9 0FJ

Contact

Miss Nicole Garrett

Email

nicole.garrett@brent.gov.uk

Telephone

+44 2089372145

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<http://www.brent.gov.uk/>

Buyer's address

<http://www.brent.gov.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Procurer/Advert/View?advertId=376a66ff-83cae11-8127-005056b64545&fromAdvertEvent=True>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/Procurer/Advert/View?advertId=376a66ff-83cae11-8127-005056b64545&fromAdvertEvent=True>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Bobby Moore Bridge Advertising

Reference number

DN706948

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

London Borough of Brent is seeking a supplier to fully manage (supply, install and maintain) Bobby Moore Bridge advertising. The supplier must provide a minimum annual income guarantee to be paid quarterly to the council to benefit residents and stakeholders as part of a new contract that will commence on 31 August 2024 for a period of four years.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI - London

II.2.4) Description of the procurement

London Borough of Brent is seeking a supplier to fully manage (supply, install and maintain) Bobby Moore Bridge advertising. The supplier must provide a minimum annual income guarantee to be paid quarterly to the council to benefit residents and stakeholders as part of a new contract that will commence on 31 August 2024 for a period of four years.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

48

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

18 March 2024

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

18 March 2024

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

London Borough of Brent

Brent

Country

United Kingdom