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Tender

PSNI - Advertising Services for External Police Staff Recruitment

Police Service of Northern Ireland PSNI

F02: Contract notice

Notice identifier: 2021/S 000-004985

Procurement identifier (OCID): ocds-h6vhtk-029aea

Published 11 March 2021, 5:40pm

Section I: Contracting authority

I.1) Name and addresses

Police Service of Northern Ireland PSNI

C/o CPD, Clare House, 303 Airport Road West

BELFAST

BT3 9ED

Contact

justice.cpd@finance-ni.gov.uk

Email

justice.cpd@finance-ni.gov.uk

Country

United Kingdom

NUTS code

UK - UNITED KINGDOM

Internet address(es)

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://etendersni.gov.uk/epps>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://etendersni.gov.uk/epps>

Tenders or requests to participate must be submitted to the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://etendersni.gov.uk/epps>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Public order and safety

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

PSNI - Advertising Services for External Police Staff Recruitment

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

The Police Service of Northern Ireland requires a Service Provider to deliver advertising and related services to support the advertisement of External Police Staff Recruitment competitions. The Service Provider will develop an overarching Media Strategy to support all aspects of External Police Staff Recruitment including Media planning and buying, design and copy writing to support our recruitment outreach plan to reach suitably qualified candidates, particularly those from under-represented groups, to ensure the Police Service of Northern Ireland is seen as an employer of choice.

II.1.5) Estimated total value

Value excluding VAT: £2,800,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79341200 - Advertising management services
- 79600000 - Recruitment services

II.2.3) Place of performance

NUTS codes

- UKN0 - Northern Ireland

II.2.4) Description of the procurement

The Police Service of Northern Ireland requires a Service Provider to deliver advertising and related services to support the advertisement of External Police Staff Recruitment competitions. The Service Provider will develop an overarching Media Strategy to support all aspects of External Police Staff Recruitment including Media planning and buying, design and copy writing to support our recruitment outreach plan to reach suitably qualified candidates, particularly those from under-represented groups, to ensure the Police Service of Northern Ireland is seen as an employer of choice.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £2,800,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions

Please refer to tender documentation

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

III.2) Conditions related to the contract

III.2.3) Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

15 April 2021

Local time

3:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 13 August 2021

IV.2.7) Conditions for opening of tenders

Date

15 April 2021

Local time

3:30pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.4) Procedures for review

VI.4.1) Review body

The UK does not currently have any such bodies with responsibilities for appeal/mediation procedures

Belfast

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

The UK does not currently have any such bodies with responsibilities for appeal/mediation procedures

Belfast

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

CPD will comply with the Public Contracts Regulations 2015 and, where.. appropriate, will incorporate a standstill period (i.e. a minimum of 10 calendar days) at the point information on the award of contract is. communicated to tenderers. That notification will

provide full information on the award decision..

VI.4.4) Service from which information about the review procedure may be obtained

The UK does not currently have any such bodies with responsibilities for appeal/mediation procedures

Belfast

Country

United Kingdom