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Contract

## **Home Group Show Home Interior Design & Furniture Packages**

Home Group

F03: Contract award notice

Notice identifier: 2023/S 000-004982

Procurement identifier (OCID): ocds-h6vhtk-0336cc

Published 20 February 2023, 10:12am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Home Group

One Strawberry Lane

Newcastle Upon Tyne

NE1 4BX

#### **Contact**

Mrs Laura Herbert

#### **Email**

[laura.herbert@homegroup.org.uk](mailto:laura.herbert@homegroup.org.uk)

#### **Telephone**

+44 1916079679

**Country**

United Kingdom

**Region code**

UKC - North East (England)

**Internet address(es)**

Main address

<http://www.homegroup.org.uk/Pages/default.aspx>

Buyer's address

<http://www.homegroup.org.uk/Pages/default.aspx>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Housing and community amenities

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Home Group Show Home Interior Design & Furniture Packages

Reference number

DN612074

#### **II.1.2) Main CPV code**

- 79932000 - Interior design services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

This is a contract for Interior Design services for our Persona show homes and marketing suites, including rental furniture packages and bespoke interior design services on some of our larger schemes. It is a new national contract.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £370,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKC - North East (England)
- UKD - North West (England)

- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

#### **II.2.4) Description of the procurement**

The full interior design service will be utilised for our flagship developments, where a specific project brief will be issued including budget, demographics and bespoke requirements. The Supplier will be required to provide the following for our flagship show homes and marketing suite:

- Develop concept moodboards in response to the brief –must include, all furniture, accessories and window treatments and wallcovering to be supplied and fitted out.
- Style and dress each show home and marketing suite to include delivery assemble, install, stage and clean.
- Include a breakdown of costings for the project including all anticipated expenses.
- Develop a timetable of delivery

The furniture package portfolio should be based around our four development personalities. We want to work with the selected partner to develop these. We are interested in renting packages across a 3, 6, or 9-month period, with the option of a rolling month. Each package would need to consider a range of layouts (1, 2, 3 and 4 bed homes and apartments) and window treatments so we attract the right consumer and present the aspired lifestyle.

The Supplier will be required to provide the following for our furniture packages:

- Develop alongside our Brand and Experience Manager a portfolio of furniture packages and moodboards (x4-6) to support the desired conventions and prescribe materials and furniture, accessories and window treatments to be supplied and fit out.
- Design furniture arrangements - style and dress each show home to include delivery,

assemble, install, stage and clean.

- Include a breakdown of costings for the project including all anticipated expenses
- Develop a timetable of delivery including the rental option
- Remove all furniture at the end of the agreed timeframes

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Cost criterion - Name: Pricing / Weighting: 40

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-012335](#)

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## **Section V. Award of contract**

### **Title**

Home Group Show Home Interior Design & Furniture Packages

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

4 October 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

David Phillips Furniture Ltd

4th Floor, 125 Kingsway

London

WC2B 6NH

Country

United Kingdom

NUTS code

- UKC - North East (England)

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £370,000

Total value of the contract/lot: £370,000

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### **Section VI. Complementary information**

#### **VI.4) Procedures for review**

##### **VI.4.1) Review body**

High Court of Justice

London

Country

United Kingdom