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Contract

Home Group Show Home Interior Design & Furniture Packages

Home Group

F03: Contract award notice

Notice identifier: 2023/S 000-004982

Procurement identifier (OCID): ocids-h6vhtk-0336cc

Published 20 February 2023, 10:12am

Section I: Contracting authority

I.1) Name and addresses

Home Group

One Strawberry Lane

Newcastle Upon Tyne

NE1 4BX

Contact

Mrs Laura Herbert

Email

laura.herbert@homegroup.org.uk

Telephone

+44 1916079679

Country

United Kingdom

Region code

UKC - North East (England)

Internet address(es)

Main address

<http://www.homegroup.org.uk/Pages/default.aspx>

Buyer's address

<http://www.homegroup.org.uk/Pages/default.aspx>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Housing and community amenities

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Home Group Show Home Interior Design & Furniture Packages

Reference number

DN612074

II.1.2) Main CPV code

- 79932000 - Interior design services

II.1.3) Type of contract

Services

II.1.4) Short description

This is a contract for Interior Design services for our Persona show homes and marketing suites, including rental furniture packages and bespoke interior design services on some of our larger schemes. It is a new national contract.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £370,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

II.2.4) Description of the procurement

The full interior design service will be utilised for our flagship developments, where a specific project brief will be issued including budget, demographics and bespoke requirements. The Supplier will be required to provide the following for our flagship show homes and marketing suite:

- Develop concept moodboards in response to the brief –must include, all furniture, accessories and window treatments and wallcovering to be supplied and fitted out.

- Style and dress each show home and marketing suite to include delivery assemble, install, stage and clean.
- Include a breakdown of costings for the project including all anticipated expenses.
- Develop a timetable of delivery

The furniture package portfolio should be based around our four development personalities. We want to work with the selected partner to develop these. We are interested in renting packages across a 3, 6, or 9-month period, with the option of a rolling month. Each package would need to consider a range of layouts (1, 2, 3 and 4 bed homes and apartments) and window treatments so we attract the right consumer and present the aspired lifestyle.

The Supplier will be required to provide the following for our furniture packages:

- Develop alongside our Brand and Experience Manager a portfolio of furniture packages and moodboards (x4-6) to support the desired conventions and prescribe materials and furniture, accessories and window treatments to be supplied and fit out.
- Design furniture arrangements - style and dress each show home to include delivery, assemble, install, stage and clean.
- Include a breakdown of costings for the project including all anticipated expenses
- Develop a timetable of delivery including the rental option
- Remove all furniture at the end of the agreed timeframes

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Cost criterion - Name: Pricing / Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-012335](#)

Section V. Award of contract

Title

Home Group Show Home Interior Design & Furniture Packages

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

4 October 2022

V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

David Phillips Furniture Ltd

4th Floor, 125 Kingsway

London

WC2B 6NH

Country

United Kingdom

NUTS code

- UKC - North East (England)

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £370,000

Total value of the contract/lot: £370,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court of Justice

London

Country

United Kingdom