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Tender

Media Monitoring and Management Service

Leeds Beckett University

F02: Contract notice

Notice identifier: 2023/S 000-004980

Procurement identifier (OCID): ocds-h6vhtk-03a6b4

Published 20 February 2023, 10:05am

Section I: Contracting authority

I.1) Name and addresses

Leeds Beckett University

C Building, Portland Way

Leeds

LS1 3HE

Contact

Russell Brewood

Email

r.brewood@leedsbeckett.ac.uk

Telephone

+44 1138125814

Country

United Kingdom

Region code

UKE42 - Leeds

Internet address(es)

Main address

www.leedsbeckett.ac.uk

Buyer's address

www.leedsbeckett.ac.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Leeds:-Monitoring-and-control-services./Y9FE8UW84T>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/tenders/UK-UK-Leeds:-Monitoring-and-control-services./Y9FE8UW84T>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Media Monitoring and Management Service

Reference number

RB684

II.1.2) Main CPV code

- 71700000 - Monitoring and control services

II.1.3) Type of contract

Services

II.1.4) Short description

Leeds Beckett University requires the provision of an integrated media monitoring and management service. This will include monitoring of print, broadcast and online media; a media database and functions to distribute content to media; systems to support the effective management of media enquiries; and a tracking and evaluation platform.

II.1.5) Estimated total value

Value excluding VAT: £200,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKE42 - Leeds

Main site or place of performance

Leeds

II.2.4) Description of the procurement

Leeds Beckett University requires the provision of an integrated media monitoring and management service. This will include monitoring of print, broadcast and online media; a media database and functions to distribute content to media; systems to support the effective management of media enquiries; and a tracking and evaluation platform.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £150,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

A 2 year initial contract with a possible 1 year extension available

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://neupc.delta-esourcing.com/respond/Y9FE8UW84T>

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

22 March 2023

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

22 March 2023

Local time

12:00pm

Place

Leeds

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: 4 years

VI.3) Additional information

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://neupc.delta-esourcing.com/tenders/UK-UK-Leeds:-Monitoring-and-control-services./Y9FE8UW84T>

To respond to this opportunity, please click here:

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GO Reference: GO-2023220-PRO-22165219

VI.4) Procedures for review

VI.4.1) Review body

Leeds Beckett University

C Building, Portland Way

Leeds

LS1 3HE

Telephone

+44 1138125814

Country

United Kingdom