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Planning

Welsh Government Clusters and Collaborations for Success

Llywodraeth Cymru / Welsh Government

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-004891

Procurement identifier (OCID): ocds-h6vhtk-06060f ([view related notices](#))

Published 20 January 2026, 2:41pm

Scope

Reference

C290/2025/2026

Description

Welsh Government is intending to procure contracts for the delivery of the Welsh Government's Clusters and Collaborations for Success programme.

Applicants are invited from suppliers who have been successful and have a place on Category 2 (Filter 2.1) of the Rural Support DPS. The contract has been divided into seven contract Lots as outlined below:

Lot 1 Artisan and Fine Food Cluster (inc. Honey Cluster)

Lot 2 Drink & Beverage Cluster

Lot 3 Sheep Milk Cluster

Lot 4 Nutri-Wales & Functional Food Cluster

Lot 5 Horticulture and Growers Cluster

Lot 6 Export Development Cluster

Lot 7 Seafood Cluster

To make an application to be on the Rural Support DPS and to be considered for future tendering opportunities through this process, please refer to the sell2wales notice for the Rural Support DPS for how to apply.

Please note that we have extended the publishing date of this opportunity to 30/01/2026 to allow for new suppliers to apply to join the DPS. To be eligible to take part in this competition, suppliers must have applied and been accepted for Category 2 (Filter 2.1) of the DPS before the tender is published. To apply please follow the instructions under the 'Additional Information' Section of the Rural Support DPS Contract Notice (Notice ID - JUL483273)

https://www.sell2wales.gov.wales/Authority/Notice_PubView.aspx?ID=JUL483273

Total value (estimated)

- £2,274,499 excluding VAT
- £2,729,399 including VAT

Above the relevant threshold

Contract dates (estimated)

- 7 April 2026 to 31 March 2027
- Possible extension to 31 March 2029
- 2 years, 11 months, 24 days

Main procurement category

Services

CPV classifications

- 77100000 - Agricultural services
- 55900000 - Retail trade services
- 15000000 - Food, beverages, tobacco and related products

Contract locations

- UKL - Wales

Engagement

Engagement deadline

29 January 2026

Engagement process description

This notice is to inform the market that the Welsh Government intend to issue a mini competition for the Clusters and Collaborations for Success procurement through the Rural Support Dynamic Purchasing System on 30/01/26. To be eligible to take part in the competition, suppliers must have applied and been accepted for Category 2 (Filter 2.1) of the DPS before the tender is published on 30/01/26.

A UK2 notice was published on 14/01/26, however a decision has been made to publish the tender at a later date on 30/01/26 to allow time for any new applications to be made before publishing. This notice is to inform the market of this decision.

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Publication date of tender notice (estimated)

30 January 2026

Contracting authority

Llywodraeth Cymru / Welsh Government

- Public Procurement Organisation Number: PQYQ-3841-BHTP

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services

Cardiff

CF10 3NQ

United Kingdom

Contact name: Kate Smith

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Website: <http://gov.wales>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - central government

Devolved regulations that apply: Wales