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Contract

Provision of Promotional Merchandise

The British Broadcasting Corporation (BBC)

F03: Contract award notice

Notice identifier: 2024/S 000-004872

Procurement identifier (OCID): ocds-h6vhtk-03fcb1

Published 14 February 2024, 8:55am

Section I: Contracting authority

I.1) Name and addresses

The British Broadcasting Corporation (BBC)

Broadcasting House, Portland Place

London

W1A 1AA

Contact

Kevin Waters

Email

kevin.waters@bbc.co.uk

Telephone

+44 1234567890

Fax

+44 1234567890

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<http://www.bbc.co.uk/supplying/>

Buyer's address

<https://bbc.bravosolution.co.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Broadcasting

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of Promotional Merchandise

Reference number

PROC 2023 25 KW Provision of Promotional Merchandise

II.1.2) Main CPV code

- 79342200 - Promotional services

II.1.3) Type of contract

Services

II.1.4) Short description

The BBC has a requirement for the provision of promotional merchandise, where a supplier can provide the BBC with branded promotional items for use in our marketing and communication campaigns.

These items will be given away to external audiences and members of the public at various exhibitions, outreach campaigns and other events , with the intention of promoting the various brands, messages, content and corporate identities of the BBC. There may also be occasions where these products will be distributed internally, for example, for internal communications or for training courses.

The BBC counts approximately 20,000 employees spread across 67 English locations (including the Channel Islands), 16 Scottish locations, 9 Welsh locations and 6 locations in Northern Ireland. The requirement will be to be able to cover all these territories, along with any future BBC locations that may arise during the life of the new contract. However, we envisage that the majority of the delivery points will remain within mainland UK.

The BBC spend on Promotional Merchandise is allocated to support the various BBC learning and educational campaigns, pan BBC marketing initiatives, and to promote local radio stations and news programmes that cover the length and breadth of the UK.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,950,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The BBC has a requirement for the provision of promotional merchandise, where a supplier can provide the BBC with branded promotional items for use in our marketing and communication campaigns.

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The BBC spend on Promotional Merchandise is allocated to support the various BBC learning and educational campaigns, pan BBC marketing initiatives, and to promote local radio stations and news programmes that cover the length and breadth of the UK.

II.2.5) Award criteria

Quality criterion - Name: Merit / Weighting: 50

Price - Weighting: 50

II.2.11) Information about options

Options: Yes

Description of options

The initial term of the contract will be 36 months with an additional optional extension period of 12 months

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-027203](#)

Section V. Award of contract

Contract No

2

Title

Provision of Promotional Merchandise

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 January 2024

V.2.2) Information about tenders

Number of tenders received: 14

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Dowlis Inspired Branding Ltd

Unit 2, Forsyth Road

Woking

GU21 5SB

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,950,000

Section V. Award of contract

Contract No

1

Title

Provision of Promotional Merchandise

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 January 2024

V.2.2) Information about tenders

Number of tenders received: 14

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Allwag Promotions Ltd

Merchandise House, The Street

Hatfield Peverel

CM3 2DP

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,950,000

Section V. Award of contract

Contract No

3

Title

Provision of Promotional Merchandise

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 January 2024

V.2.2) Information about tenders

Number of tenders received: 14

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Galpeg Ltd t/a Promotional Works

70 Hampden Road

Barnet, London

N10 2NX

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,950,000

Section V. Award of contract

Contract No

4

Title

Provision of Promotional Merchandise

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 January 2024

V.2.2) Information about tenders

Number of tenders received: 14

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Geiger Ltd

BTC House, 9 Millington Road

Hayes, Middlesex

UB3 4AZ

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,950,000

Section V. Award of contract

Contract No

5

Title

Provision of Promotional Merchandise

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 January 2024

V.2.2) Information about tenders

Number of tenders received: 14

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Infinity Incorporated

4 Whitehill Cross

Leeds

LS12 5XE

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,950,000

Section VI. Complementary information
VI.3) Additional information

In the case of technology requirements, the BBC may involve its technology partner (Atos IT Solutions and Services Limited) to assist in the scoping and drafting of invitations to tender and/or the evaluation of tenders. However, the final decision as to which is the most economically advantageous (by reference to the award criteria) will be made by the BBC. The awarding authority reserves the right not to award a contract and to annul the procurement process at any stage. Tenders and all supporting documents must be priced in sterling and all payments will be made in sterling. The contract shall be subject to English law. The awarding authority does not bind itself to accept the lowest, or any tender and reserves the right to accept part of a tender unless the tenderer expressly stipulates otherwise in the tender document.

VI.4) Procedures for review**VI.4.1) Review body**

Business and Property Courts of England and Wales - TCC

Rolls Building, 7 Rolls Building, 7 Fetter Lane

London

EC4A 1NL

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

As stated in the Public Contracts Regulations 2015. The applicable review time limits shall be as stated in Regulations 92 and 93 Public Contracts Regulations 2015.