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Contract

## **PRO.CCQ.0005 - Ceremonies**

Birmingham Organising Committee for the 2022 Commonwealth Games Ltd

F03: Contract award notice

Notice identifier: 2021/S 000-004863

Procurement identifier (OCID): ocds-h6vhtk-029a70

Published 10 March 2021, 4:32pm

## **Section I: Contracting authority**

### **I.1) Name and addresses**

Birmingham Organising Committee for the 2022 Commonwealth Games Ltd

One Brindley Place

Birmingham

B1 2JB

#### **Email**

[procurement@birmingham2022.com](mailto:procurement@birmingham2022.com)

#### **Telephone**

+44 7951735849

#### **Country**

United Kingdom

**NUTS code**

UKG3 - West Midlands

**Internet address(es)**

Main address

<https://www.delta-esourcing.com/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Recreation, culture and religion

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**Section II: Object****II.1) Scope of the procurement****II.1.1) Title**

PRO.CCQ.0005 - Ceremonies

**II.1.2) Main CPV code**

- 92312110 - Theatrical producer entertainment services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

The Birmingham Organising Committee for the 2022 Commonwealth Games Limited (the OC) is seeking to appoint a supplier to deliver the Opening and Closing Ceremonies for which production and broadcast services are required.

**II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £19,125,000

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 92221000 - Television production services

### **II.2.3) Place of performance**

NUTS codes

- UKG3 - West Midlands

Main site or place of performance

West Midlands

### **II.2.4) Description of the procurement**

The Birmingham Organising Committee for the 2022 Commonwealth Games Limited (the OC) is seeking to appoint a supplier to deliver the Opening and Closing Ceremonies. The Ceremonies Production Supplier will be responsible for overall delivery, technical operation, creative production and event management of the Opening and Closing Ceremonies.

### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 70

Cost criterion - Name: Commercial / Weighting: 30

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 160-391218](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

8 February 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Birmingham Ceremonies Ltd

4th Floor 93 Newman Street

London

W1T 3EZ

Country

United Kingdom

NUTS code

- UKG3 - West Midlands

National registration number

13019853

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £19,125,000

Total value of the contract/lot: £19,125,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

At the sole discretion of the OC, the maximum Ceremonies Delivery Budget may be increased at any stage of delivery to account for further enhancement to the Ceremonies Delivery Plan agreed with the OC. Any change to the maximum Ceremonies Delivery Budget will be made in accordance with the Agreement.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=577680339>

GO Reference: GO-2021310-PRO-17909169

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

London

Country

United Kingdom