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Contract

## **External Creative Growth DCMS Grant Delivery Partner**

West Yorkshire Combined Authority

F03: Contract award notice

Notice identifier: 2024/S 000-004805

Procurement identifier (OCID): ocids-h6vhtk-040748

Published 13 February 2024, 2:04pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

West Yorkshire Combined Authority

Wellington House, 40-50 Wellington Street

Leeds

LS1 2DE

#### **Contact**

Sukhninder Kaur

#### **Email**

[sukhninder.kaur@westyorks-ca.gov.uk](mailto:sukhninder.kaur@westyorks-ca.gov.uk)

#### **Telephone**

+44 1133481770

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**National registration number**

8876556

**Internet address(es)**

Main address

<https://www.westyorks-ca.gov.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/103257>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

External Creative Growth DCMS Grant Delivery Partner

#### **II.1.2) Main CPV code**

- 98000000 - Other community, social and personal services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Funded by the DCMS, the Create Growth Programme (CGP) aims to stimulate investment into the creative industries (CI).

The CGP comprises three complementary strands:

A) business support targeted at the creative industries;

B) finance;

C) investor capacity-building activities.

The successful tenderer will be expected to deliver strand A (business support), and collaborate with Innovate UK on strand B (finance) and strand C (investor capacity building).

As such, the delivery partner should be able to demonstrate extensive experience of delivering business support activities for CIs, a track-record of securing investment funds from local, regional and national investment networks, and experience of working with the investor community to build capacity and confidence to invest in CI businesses.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £445,492.75

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 98000000 - Other community, social and personal services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Funded by the DCMS, the Create Growth Programme (CGP) aims to stimulate investment into the creative industries (CI).

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- A) business support targeted at the creative industries;
- B) finance;
- C) investor capacity-building activities.

The successful tenderer will be expected to deliver strand A (business support), and collaborate with Innovate UK on strand B (finance) and strand C (investor capacity building).

As such, the delivery partner should be able to demonstrate extensive experience of delivering business support activities for CIs, a track-record of securing investment funds from local, regional and national investment networks, and experience of working with the investor community to build capacity and confidence to invest in CI businesses.

### **II.2.5) Award criteria**

Quality criterion - Name: Methodology - Understanding and Approach / Weighting: 150

Quality criterion - Name: Methodology - Service Design and Delivery / Weighting: 150

Quality criterion - Name: Resource / Weighting: 200

Quality criterion - Name: Timescales and Project Management / Weighting: 150

Quality criterion - Name: Added Value / Weighting: 100

Quality criterion - Name: Risk Identification and Mitigation / Weighting: 50

Quality criterion - Name: Social Value / Weighting: 100

Price - Weighting: 100

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-029032](#)

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## **Section V. Award of contract**

### **Contract No**

1

### **Title**

Create Growth Programme DCMS Grant Delivery Partner

A contract/lot is awarded: Yes

## **V.2) Award of contract**

### **V.2.1) Date of conclusion of the contract**

22 January 2024

### **V.2.2) Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

Creative England Limited

Tomorrow Building, 130 Broadway, Suite 7 ,2nd Floor, MediaCityUK

Salford

M50 2AB

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £445,492.75

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court of England and Wales

London

Country

United Kingdom

#### **VI.4.4) Service from which information about the review procedure may be obtained**

West Yorkshire Combined Authority

Wellington House, 40-50 Wellington Street

Leeds

LS1 2DE

Country

United Kingdom