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Contract

External Creative Growth DCMS Grant Delivery Partner

West Yorkshire Combined Authority

F03: Contract award notice

Notice identifier: 2024/S 000-004805

Procurement identifier (OCID): ocids-h6vhtk-040748

Published 13 February 2024, 2:04pm

Section I: Contracting authority

I.1) Name and addresses

West Yorkshire Combined Authority

Wellington House, 40-50 Wellington Street

Leeds

LS1 2DE

Contact

Sukhninder Kaur

Email

sukhninder.kaur@westyorks-ca.gov.uk

Telephone

+44 1133481770

Country

United Kingdom

Region code

UK - United Kingdom

National registration number

8876556

Internet address(es)

Main address

<https://www.westyorks-ca.gov.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/103257>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

External Creative Growth DCMS Grant Delivery Partner

II.1.2) Main CPV code

- 98000000 - Other community, social and personal services

II.1.3) Type of contract

Services

II.1.4) Short description

Funded by the DCMS, the Create Growth Programme (CGP) aims to stimulate investment into the creative industries (CI).

The CGP comprises three complementary strands:

- A) business support targeted at the creative industries;
- B) finance;
- C) investor capacity-building activities.

The successful tenderer will be expected to deliver strand A (business support), and collaborate with Innovate UK on strand B (finance) and strand C (investor capacity building).

As such, the delivery partner should be able to demonstrate extensive experience of delivering business support activities for CIs, a track-record of securing investment funds from local, regional and national investment networks, and experience of working with the investor community to build capacity and confidence to invest in CI businesses.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £445,492.75

II.2) Description

II.2.2) Additional CPV code(s)

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 98000000 - Other community, social and personal services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Funded by the DCMS, the Create Growth Programme (CGP) aims to stimulate investment into the creative industries (CI).

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- B) finance;
- C) investor capacity-building activities.

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As such, the delivery partner should be able to demonstrate extensive experience of delivering business support activities for CIs, a track-record of securing investment funds from local, regional and national investment networks, and experience of working with the investor community to build capacity and confidence to invest in CI businesses.

II.2.5) Award criteria

Quality criterion - Name: Methodology - Understanding and Approach / Weighting: 150

Quality criterion - Name: Methodology - Service Design and Delivery / Weighting: 150

Quality criterion - Name: Resource / Weighting: 200

Quality criterion - Name: Timescales and Project Management / Weighting: 150

Quality criterion - Name: Added Value / Weighting: 100

Quality criterion - Name: Risk Identification and Mitigation / Weighting: 50

Quality criterion - Name: Social Value / Weighting: 100

Price - Weighting: 100

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-029032](#)

Section V. Award of contract

Contract No

1

Title

Create Growth Programme DCMS Grant Delivery Partner

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

22 January 2024

V.2.2) Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Creative England Limited

Tomorrow Building, 130 Broadway, Suite 7 ,2nd Floor, MediaCityUK

Salford

M50 2AB

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £445,492.75

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court of England and Wales

London

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

West Yorkshire Combined Authority

Wellington House, 40-50 Wellington Street

Leeds

LS1 2DE

Country

United Kingdom