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Award

Provision of Marketing Design Framework

Kingston Upon Hull City Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-004786

Procurement identifier (OCID): ocds-h6vhtk-05165c ([view related notices](#))

Published 20 January 2026, 12:33pm

Scope

Description

Hull City Council (The Authority) invited tenders from interested organisations for the Provision of a Marketing Design Framework. This tender followed an open procedure and consisted of a single-stage, closed framework process. The contracts are anticipated to run for a period of three years with the option of a further 1 year extension. The Authority has estimated the value of the Services to be £300,000 per annum.

Lot LOT-0001. Lot 1 - A comprehensive Marketing and Design Service for the Leisure Services

Description

Hull City Council (The Authority) invites tenders from interested organisations for the Provision of a Marketing Design Framework. The service includes management of all advertisements, design of seasonal brochures, and other marketing services required. It shall allow continuity across the service enabling HCAL to work collaboratively on a daily basis, building a relationship with one dedicated service provider that understands the specialist needs of the service.

Lot LOT-0002. Lot 2 - Higher Value Marketing and Design support above £1,500

Description

Hull City Council (The Authority) invites tenders from interested organisations for the Provision of a Marketing Design Framework. This lot will cover all types of design including but not limited to outdoor forms of advertising, posters, billboards, brochures, leaflets, banners, newsletters, illustrations, exhibition materials, templates, branding and digital animation design.

Lot LOT-0003. Lot 3 - Capacity Support For the internal team value below £1,500

Description

Hull City Council (The Authority) invites tenders from interested organisations for the Provision of a Marketing Design Framework. This lot will cover below £1,500 design works including but not limited to outdoor forms of advertising, posters, billboards, brochures, leaflets, banners, newsletters, illustrations, exhibition materials, templates, branding and digital animation design as well as ad-hoc design projects as and when required.

Contract 1. Marketing Design Services for Theatres & Hall (Lot 1)

Lots

Lot LOT-0001. Lot 1 - A comprehensive Marketing and Design Service for the Leisure Services

Supplier

- BLUESTORM DESIGN & MARKETING LIMITED

Contract value

- £520,000 excluding VAT
- £624,000 including VAT

Above the relevant threshold

Award decision date

17 November 2025

Date assessment summaries were sent to tenderers

17 November 2025

Standstill period

- End: 29 January 2026
- 8 working days

Earliest date the contract will be signed

30 January 2026

Contract dates (estimated)

- 30 January 2026 to 29 January 2029
- Possible extension to 28 January 2030
- 3 years, 11 months, 30 days

Description of possible extension:

Option to extend for 12 months.

Main procurement category

Services

Options

The right to additional purchases while the contract is valid.

Option to extend for 12 months.

CPV classifications

- 79413000 - Marketing management consultancy services

Contract locations

- UKE11 - Kingston upon Hull, City of
-

Contract 2. Lot 2 - Higher Value Marketing Design support above £1,500

Lots

Lot LOT-0002. Lot 2 - Higher Value Marketing and Design support above £1,500

Suppliers (6)

- BLUESTORM DESIGN & MARKETING LIMITED
- BREAD AND BUTTER CREATIVE LIMITED
- DIONY CREATIVE LTD
- ESKIMOSOUP LIMITED
- WHATEVER DESIGN LIMITED
- WHISTLEJACKET LONDON LTD

Contract value

- £400,000 excluding VAT
- £480,000 including VAT

Above the relevant threshold

Award decision date

17 November 2025

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17 November 2025

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- End: 29 January 2026
- 8 working days

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- UKE11 - Kingston upon Hull, City of
-

Contract 3. Lot 3 - Capacity Support For the internal team value below £1,500

Lots

Lot LOT-0003. Lot 3 - Capacity Support For the internal team value below £1,500

Suppliers (5)

- BLUESTORM DESIGN & MARKETING LIMITED
- BREAD AND BUTTER CREATIVE LIMITED

- EON VISUAL MEDIA LIMITED
- MERCURY ENERGY AND PUBLIC SECTOR SERVICES LTD
- WHISTLEJACKET LONDON LTD

Contract value

- £280,000 excluding VAT
- £336,000 including VAT

Above the relevant threshold

Award decision date

17 November 2025

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17 November 2025

Standstill period

- End: 29 January 2026
- 8 working days

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30 January 2026

Contract dates (estimated)

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Main procurement category

Services

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The right to additional purchases while the contract is valid.

Option to extend for 12 months.

CPV classifications

- 79413000 - Marketing management consultancy services

Contract locations

- UKE11 - Kingston upon Hull, City of

Information about tenders

Lot LOT-0001. Lot 1 - A comprehensive Marketing and Design Service for the Leisure Services

- 5 tenders received
 - 4 tenders assessed in the final stage:
 - 4 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
 - 1 supplier awarded contracts
 - 3 suppliers unsuccessful (details included for contracts over £5 million)
-

Lot LOT-0002. Lot 2 - Higher Value Marketing and Design support above £1,500

- 14 tenders received
 - 7 tenders assessed in the final stage:
 - 7 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
 - 6 suppliers awarded contracts
 - 1 supplier unsuccessful (details included for contracts over £5 million)
-

Lot LOT-0003. Lot 3 - Capacity Support For the internal team value below £1,500

- 11 tenders received
- 5 tenders assessed in the final stage:
 - 5 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)

- 5 suppliers awarded contracts
- 0 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Open procedure

Special regime

Concession

Suppliers

BLUESTORM DESIGN & MARKETING LIMITED

- Companies House: 04097745
- Public Procurement Organisation Number: PVTJ-7142-TGJN

1 Redcliff Road

Melton

HU14 3RS

United Kingdom

Email: sales@bluestormdesign.co.uk

Website: <http://bluestormdesign.co.uk>

Region: UKE12 - East Riding of Yorkshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Marketing Design Services for Theatres & Hall (Lot 1)

Contract 2. Lot 2 - Higher Value Marketing Design support above £1,500

Contract 3. Lot 3 - Capacity Support For the internal team value below £1,500

BREAD AND BUTTER CREATIVE LIMITED

- Companies House: 08718550
- Public Procurement Organisation Number: PGLY-8588-YTWD

42 The Garth

Kidlington

OX5 1NA

United Kingdom

Email: nathan@breadandbuttercreative.co.uk

Website: <http://breadandbuttercreative.co.uk>

Region: UKJ14 - Oxfordshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 2. Lot 2 - Higher Value Marketing Design support above £1,500

Contract 3. Lot 3 - Capacity Support For the internal team value below £1,500

DIONY CREATIVE LTD

- Companies House: 10331505
- Public Procurement Organisation Number: PZQW-9324-WQWH

Unit 5 The Worx Bundells Corner

Hull

HU3 1XS

United Kingdom

Email: info@diony.co.uk

Website: <http://www.diony.co.uk>

Region: UKE11 - Kingston upon Hull, City of

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 2. Lot 2 - Higher Value Marketing Design support above £1,500

EON VISUAL MEDIA LIMITED

- Companies House: 04650879
- Public Procurement Organisation Number: PNMT-2265-PXBV

Building 1-7, Thomas Street

Hull

HU9 1EH

United Kingdom

Email: hello@eon-media.com

Website: <http://www.eon-media.com>

Region: UKE11 - Kingston upon Hull, City of

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 3. Lot 3 - Capacity Support For the internal team value below £1,500

ESKIMOSOUP LIMITED

- Companies House: 08125529
- Public Procurement Organisation Number: PPQJ-7527-NZHZ

Aura Innovation Centre

Hessle

HU13 0GD

United Kingdom

Email: mail@eski.media

Website: <http://www.eski.media>

Region: UKE12 - East Riding of Yorkshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 2. Lot 2 - Higher Value Marketing Design support above £1,500

MERCURY ENERGY AND PUBLIC SECTOR SERVICES LTD

- Companies House: 09623182
- Public Procurement Organisation Number: PWRN-5127-RCTH

Princes House

Hull

HU2 8HX

United Kingdom

Email: andrew.acum@mercury-group.co.uk

Website: <http://www.mercury-group.co.uk>

Region: UKE11 - Kingston upon Hull, City of

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 3. Lot 3 - Capacity Support For the internal team value below £1,500

WHATEVER DESIGN LIMITED

- Companies House: 03602879
- Public Procurement Organisation Number: PVQQ-4567-RVRH

94 Brook Street

Kent

DA8 1JF

United Kingdom

Email: steve@whateverdesign.co.uk

Website: <http://www.whateverdesign.co.uk>

Region: UKI51 - Bexley and Greenwich

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 2. Lot 2 - Higher Value Marketing Design support above £1,500

WHISTLEJACKET LONDON LTD

- Companies House: 09021526
- Public Procurement Organisation Number: PWNM-7422-YPGR

6th Floor Charlotte Building

London

W1T 1QL

United Kingdom

Email: richard@whistlejacketlondon.com

Website: <http://whistlejacket.studio>

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 2. Lot 2 - Higher Value Marketing Design support above £1,500

Contract 3. Lot 3 - Capacity Support For the internal team value below £1,500

Contracting authority

Kingston Upon Hull City Council

- Public Procurement Organisation Number: PRNP-1874-YZZR

The Guildhall, Alfred Gelder Street,

Hull

HU1 1AA

United Kingdom

Email: procurementteam@hullcc.gov.uk

Region: UKE11 - Kingston upon Hull, City of

Organisation type: Public authority - sub-central government