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Tender

007737 - Large Format Advertising Concession Framework

Newcastle City Council

F24: Concession notice

Notice identifier: 2022/S 000-004786

Procurement identifier (OCID): ocids-h6vhtk-03194e

Published 21 February 2022, 11:21am

Section I: Contracting authority/entity

I.1) Name and addresses

Newcastle City Council

Civic Centre

NEWCASTLE-UPON-TYNE

NE1 8QH

Contact

James Wood

Email

James.Wood@newcastle.gov.uk

Telephone

+44 1912777433

Country

United Kingdom

NUTS code

UKC - North East (England)

Internet address(es)

Main address

<https://www.newcastle.gov.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.nepo.org/>

Additional information can be obtained from the above-mentioned address

Applications or, where applicable, tenders must be submitted electronically via

<https://www.nepo.org/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

007737 - Large Format Advertising Concession Framework

Reference number

007737 - Large Format Advertising Concession Framework

II.1.2) Main CPV code

- 92000000 - Recreational, cultural and sporting services

II.1.3) Type of contract

Services

II.1.4) Short description

Newcastle City Council City Council are keen to encourage outdoor contractors to work with them where opportunities exist to develop innovative advertising displays within the City.

For clarity, innovative advertising displays relate to large formats (Digital and Paper and Paste Hoardings), special displays. (e.g. landmark sites), shrouds, static bridge advertising, rbt advertising, car park and bus station advertising. Please note this agreement does not include a FSU or Digital Wayfinding portfolio.

The arrangement will be subject to a Concession Agreement (the Agreement) between the Council and the contractor, describing the process governing the Council's procedures for offering licence agreements for the development of advertising initiatives within the city.

The Agreement will be for a maximum period of 2 years, consisting of an initial period of 2 years, followed a further 1 X 12 months option to extend.

The Large Format Advertising Agreement will not replace any existing advertising contracts or licences which have been established to deliver advertising or sponsorship within the City utilising the Large Format Advertising Agreement arrangement.

On the basis of the submissions, evaluation and the relevant checks, the Council will select the companies to be included within the Large Format Advertising Agreement and

these successful companies will be provided with the opportunity to develop advertising initiatives within the City.

For Contractors to successfully be included in the Agreement a minimum score of 60% of the total marks available must be achieved in conjunction with a compliant SQ submission.

Contractors can tender to join the Framework post award at any point throughout the lifetime of the Agreement. Contractors tendering to join the Framework retrospectively will be subject to the same approval process as the first opening of competition. Contractors will have two opportunities to tender to meet the requirements of the approved Contractor list, if unsuccessful on both occasions the Contractor will be excluded from retendering for the lifetime of the Framework Agreement.

This is an Open Procurement exercise being conducted on the NEPO Portal (<https://www.nepo.org/>).

II.1.5) Estimated total value

Value excluding VAT: £250,000

II.1.6) Information about lots

This concession is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)

II.2.4) Description of the procurement

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II.2.5) Award criteria

Concession is awarded on the basis of the criteria stated in the procurement documents

II.2.7) Duration of the concession

Start date

1 June 2022

End date

31 May 2024

Section IV. Procedure

IV.2) Administrative information

IV.2.2) Time limit for submission of applications or receipt of tenders

Date

28 March 2022

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Newcastle City Council

Civic Centre

Newcastle Upon Tyne

NE18QH

Country

United Kingdom