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#### Tender

# Ravensbourne University - Customer Relationship Management Solution

Ravensbourne University London

F02: Contract notice Notice identifier: 2021/S 000-004756 Procurement identifier (OCID): ocds-h6vhtk-029a05 Published 9 March 2021, 6:05pm

# Section I: Contracting authority

## I.1) Name and addresses

Ravensbourne University London

6 Penrose Way

London

SE10 OEW

Contact

Margaret Newson

Email

procurement@rave.ac.uk

Country

United Kingdom

NUTS code

UKI4 - Inner London - East

#### National registration number

N/A

#### Internet address(es)

Main address

https://www.ravensbourne.ac.uk/

Buyer's address

https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/81165

## I.2) Information about joint procurement

The contract is awarded by a central purchasing body

# I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://uk.eu-supply.com/app/rfq/rwlentrance\_s.asp?PID=36946&B=LUPC

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://uk.eu-supply.com/app/rfq/rwlentrance\_s.asp?PID=36946&B=LUPC

Tenders or requests to participate must be submitted to the above-mentioned address

### I.4) Type of the contracting authority

Body governed by public law

# I.5) Main activity

Education

# Section II: Object

# II.1) Scope of the procurement

#### II.1.1) Title

Ravensbourne University - Customer Relationship Management Solution

Reference number

DF03-CRM

#### II.1.2) Main CPV code

• 72212445 - Customer Relation Management software development services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

Ravensbourne University London requires a single Customer Relationship Management solution that pulls all interactions with students together, enabling university wide analytics and improved management of the student journey.

Tender documentation may be downloaded from: https://uk.eu-supply.com/

#### II.1.5) Estimated total value

Value excluding VAT: £500,000

#### II.1.6) Information about lots

This contract is divided into lots: No

# **II.2) Description**

#### II.2.2) Additional CPV code(s)

- 72000000 IT services: consulting, software development, Internet and support
- 72212333 Contact management software development services
- 72212445 Customer Relation Management software development services

#### II.2.3) Place of performance

NUTS codes

- UKI LONDON
- UK UNITED KINGDOM

Main site or place of performance

Ravensbourne University London UK

#### II.2.4) Description of the procurement

Ravensbourne University London requires a single Customer Relationship Management solution that pulls all interactions with students together, enabling university wide analytics and improved management of the student journey.

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.6) Estimated value

Value excluding VAT: £500,000

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

21 June 2021

End date

20 June 2026

This contract is subject to renewal

No

#### II.2.10) Information about variants

Variants will be accepted: Yes

#### II.2.11) Information about options

#### Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

# Section III. Legal, economic, financial and technical information

# III.1) Conditions for participation

# III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions

As stated in the tender documents

#### III.1.2) Economic and financial standing

List and brief description of selection criteria

As stated in the tender documents

Minimum level(s) of standards possibly required

As stated in the tender documents

#### III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

# III.2) Conditions related to the contract

#### III.2.2) Contract performance conditions

As stated in the tender documents

#### III.2.3) Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

# **Section IV. Procedure**

## **IV.1) Description**

#### IV.1.1) Type of procedure

Open procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

#### IV.2) Administrative information

#### IV.2.2) Time limit for receipt of tenders or requests to participate

Date

19 April 2021

Local time

12:00pm

#### IV.2.4) Languages in which tenders or requests to participate may be submitted

English

#### IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

#### IV.2.7) Conditions for opening of tenders

Date

19 April 2021

Local time

12:00pm

# Section VI. Complementary information

# VI.1) Information about recurrence

This is a recurrent procurement: No

## VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

#### VI.4) Procedures for review

### VI.4.1) Review body

Royal Courts of Justice

London

WC1 2LL

Country

United Kingdom