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Contract

SE1005 - Campaign Partnership Agency

Sport England

F03: Contract award notice

Notice identifier: 2022/S 000-004741

Procurement identifier (OCID): ocds-h6vhtk-031921

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Section I: Contracting authority

I.1) Name and addresses

Sport England

21 Bloomsbury Street

London

WC1B 3HF

Email

procurement@SportEngland.org

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://sportengland.bravosolution.co.uk/web/login.html>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

SE1005 - Campaign Partnership Agency

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Marketing Partnership services for 2 years with the option to extend for a further 2 years

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £600,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Evolution of This Girl Can and Join the Movement campaigns into a partnership led movement from the as-led campaigns they currently are.

II.2.5) Award criteria

Quality criterion - Name: Ability to deliver the services / Weighting: 15%

Quality criterion - Name: Quality and Technical / Weighting: 15%

Quality criterion - Name: Project Plan & Timeline / Weighting: 15%

Quality criterion - Name: Added Value and Innovation / Weighting: 5%

Quality criterion - Name: Social Value / Weighting: 10%

Quality criterion - Name: Presentations / Weighting: 20%

Price - Weighting: 20%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Use of CCS Framework RM3774

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

20 October 2021

V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

23Red

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £600,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Sport England

London

Country

United Kingdom