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Planning

Market Intelligence and Research

Satellite Applications Catapult

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-004721

Procurement identifier (OCID): ocids-h6vhtk-03a60e

Published 16 February 2023, 10:04am

Section I: Contracting authority

I.1) Name and addresses

Satellite Applications Catapult

Electron Building, Fermi Avenue, Harwell

Didcot

OX11 0QR

Email

procurement@sa.catapult.org.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://sa.catapult.org.uk/>

Buyer's address

https://www.mytenders.co.uk/search/Search_AuthProfile.aspx?ID=AA42845

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Other type

RTO

I.5) Main activity

Other activity

Space Sector

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Market Intelligence and Research

Reference number

RFP-FY-23-37

II.1.2) Main CPV code

- 79310000 - Market research services

II.1.3) Type of contract

Services

II.1.4) Short description

The Satellite Applications Catapult is looking to achieve the following things through smart, interactive, cloud-based technology:

Researching specific markets or segments against tailorable factors. Example categories (non-exhaustive) are: Companies, Investments, Technologies, Business Events, Market Data, Product Launches, Funding calls etc.

Intelligently (through algorithms which are user defined and intelligent) filter out false positives to make the results more focussed.

Gathering relevant RSS feeds and news articles and presenting them in a user-friendly way.

Sending out communications/alerts to audience groups e.g. an automate weekly UK Space sector news summary.

Track and alert for information/news/RSS about a small set of specified companies e.g. We have supported company X with business support activity and company X get VC investment.

API functionality to send information on companies we are tracking onto the CRM system automatically

When searching include research materials e.g. search and signpost to IEEE papers.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 72310000 - Data-processing services
- 79300000 - Market and economic research; polling and statistics
- 79330000 - Statistical services
- 92400000 - News-agency services

II.2.3) Place of performance

NUTS codes

- UKJ14 - Oxfordshire

Main site or place of performance

Harwell

II.2.4) Description of the procurement

We are initiating this PIN in order to gather information from the marketplace about the available technologies that can meet this requirement. If you believe you have a product/service relevant to the requirement, please contact procurement@sa.catapult.org.uk using the subject heading "Market Intelligence and Research (23-27)" and providing us with a one-page summary of your product/service as well as, some indicative costings. By doing this you confirm you are content for us to engage with you further on this requirement as needed.

II.3) Estimated date of publication of contract notice

1 April 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

To participate, interested parties must be registered on the MyTenders portal with up-to-date contact details to include company name and email. They must contact procurement@sa.catapult.org.uk with their EOI document no later than 02/03/2023. If you have any issues please contact procurement@sa.catapult.org.uk

NOTE: To register your interest in this notice and obtain any additional information please visit the myTenders Web Site at https://www.mytenders.co.uk/Search/Search_Switch.aspx?ID=228725.

(MT Ref:228725)