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Contract

Family Hubs Start for Life Commissioned Services

City of Bradford Metropolitan District Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-004713

Procurement identifier (OCID): ocds-h6vhtk-06079b ([view related notices](#))

Published 20 January 2026, 11:33am

Scope

Reference

EX1082

Description

The City of Bradford Metropolitan District Council (BMDC) was one of 75 Local Authorities awarded funding to drive through recommendations identified in the Dame Andrea Leadsom review into improving health & development outcomes for babies in England, with an aim to:

- Provide support to parents and carers so they are able to nurture their babies and children, improving health and education outcomes for all.
- Contribute to a reduction in inequalities in health and education outcomes for babies, children and families across England by ensuring that support provided is communicated to all parents and carers, including those who are hardest to reach and/or most in need.
- Build the evidence base for what works when it comes to improving health and

education outcomes for babies, children, and families in different delivery contexts.

The programme started in April 2023 current funding was due to cease on the 31st March 2025. Government confirmation of further funding was provided in December 2024 for 2025/6 allowing for contracts to be awarded to continue the ongoing service delivery.

The Incredible years project is a Preschool program helping families with child attachment issues, language development

concerns, behavior, or confidence with social situations.

Contract 1. Incredible Years

Supplier

- BARNARDO'S

Contract value

- £253,970 excluding VAT
- £304,764 including VAT

Below the relevant threshold

Date signed

20 January 2026

Contract dates

- 23 January 2026 to 31 March 2026
- Possible extension to 31 March 2027
- 1 year, 2 months, 9 days

Description of possible extension:

BMDC reserves the right to extend the contracts subject to funding being available and satisfactory contract performance delivery.

Main procurement category

Services

CPV classifications

- 85311300 - Welfare services for children and young people

Contract locations

- UKE41 - Bradford

Procedure

Procedure type

Direct award

Special regime

Light touch

Direct award justification

Additional or repeat goods, services or works - extension or partial replacement

This exception request is for an interim solution in relation to services commissioned through Start for Life grant funding.

The current funding was due to cease on the 31st March 2025. Government confirmation of further funding was provided in December for 2025/6 and full details of the breakdown have now been released.

Supplier

BARNARDO'S

- Companies House: 00061625
- Public Procurement Organisation Number: PHTN-1518-HDWG

Barnardo House

Barkingside , Ilford

IG6 1QG

United Kingdom

Email: bdunationalteam@barnardos.org.uk

Website: <http://www.barnardos.org.uk>

Region: UKI53 - Redbridge and Waltham Forest

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): Yes

Contract 1. Incredible Years

Contracting authority

City of Bradford Metropolitan District Council

- Public Procurement Organisation Number: PBWW-4714-TBHN

City Hall, Centenary Square

Bradford

BD1 1HX

United Kingdom

Email: procurement.enquires@bradford.gov.uk

Region: UKE41 - Bradford

Organisation type: Public authority - sub-central government