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Contract

## **Global Challenges Forum**

WEST MIDLANDS GROWTH COMPANY LIMITED

F03: Contract award notice

Notice identifier: 2022/S 000-004710

Procurement identifier (OCID): ocds-h6vhtk-031902

Published 18 February 2022, 4:22pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

WEST MIDLANDS GROWTH COMPANY LIMITED

16 Summer Lane

BIRMINGHAM

B19 3SD

#### **Contact**

Ronny Tigere

#### **Email**

[ronny.tigere@wmgrowth.com](mailto:ronny.tigere@wmgrowth.com)

#### **Telephone**

+44 1212025057

#### **Country**

United Kingdom

**NUTS code**

UKG3 - West Midlands

**Internet address(es)**

Main address

[www.wmgrowth.com](http://www.wmgrowth.com)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Global Challenges Forum

Reference number

2021-WMGC-0031

#### **II.1.2) Main CPV code**

- 79950000 - Exhibition, fair and congress organisation services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Forum for Global Challenges is an international biennial conference. The next conference is to be held over 3 days at The ICC in Birmingham on 3-5 May 2022. A preceding international

programme of online and physical events, which began on 19 January 2021, are being delivered by the University's Institute for Global Innovation

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £208,333.33

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79952000 - Event services

#### **II.2.3) Place of performance**

NUTS codes

- UKG3 - West Midlands

Main site or place of performance

AS the crow flies from B19

#### **II.2.4) Description of the procurement**

The Forum for Global Challenges is an international biennial conference. The next conference is to be held over 3 days at The ICC in Birmingham on 3-5 May 2022. A preceding international

programme of online and physical events, which began on 19 January 2021, are being delivered by the University's Institute for Global Innovation.

The objectives and outputs of the conference and the events are to:

1. Attract a significant international audience to a combination of physical and digital events (prior and including).
2. Showcase the West Midlands' industry and academic strengths to enhance the area's reputation.
3. Encourage a pipeline of organisations with a qualified interest in investing or growing within the West Midlands region
4. Contribute to international profile-raising of Birmingham 2022 and enhance perceptions of the region
5. Generate inward investment, leading to socio-economic benefits and job creation

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:
  - absence of competition for technical reasons

Explanation:

It is the intention of WMGC Ltd to directly award this contract to the University of Birmingham due to nature of the service required falling into a concession threshold.

? The concession route allows for Workstream Leads to engage with the market giving ability to talk about the procurement before the actual process in procuring the service has taken place and, in that regard, the Workstream Leads on the Project Natalie King and Roger Mendonca engaged with the market through soft market testing which was also a call for requesting fully developed and costed proposals against a criterion which is SMART.

? The Concession route was considered because it gives the ability to be creative with the award criteria by linking the measurables to the subject matter of the contract by empowering the Workstream lead to consider the needs required to be achieved and developing a criterion of measurement to ensure that those needs are met

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

## **Section V. Award of contract**

### **Contract No**

2021-WMGC-0031

### **Title**

Global Challenges Forum

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

20 December 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

University of Birmingham

Edgbaston

Birmingham

B15 2TT

Country

United Kingdom

NUTS code

- UKG3 - West Midlands

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £208,333.33

Total value of the contract/lot: £208,333.33

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Commercial Working Group

West Midlands Growth Company

Birmingham

B19 3SD

Country

United Kingdom