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Contract

## **LSRS296 Research participant incentive (Gift Card)**

Secretary of State for Health and Social Care acting as part of the Crown through UK Health Security Agency

F03: Contract award notice

Notice identifier: 2024/S 000-004690

Procurement identifier (OCID): ocds-h6vhtk-0405ea

Published 12 February 2024, 4:39pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Secretary of State for Health and Social Care acting as part of the Crown through UK Health Security Agency

10 South Colonnade

London

E14 4PU

#### **Contact**

Procurement Operations

#### **Email**

[ProcurementNotices@ukhsa.gov.uk](mailto:ProcurementNotices@ukhsa.gov.uk)

#### **Country**

United Kingdom

**Region code**

UKI42 - Tower Hamlets

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/uk-health-security-agency>

Buyer's address

<https://www.gov.uk/government/organisations/uk-health-security-agency>

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

Health

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

LSRS296 Research participant incentive (Gift Card)

#### **II.1.2) Main CPV code**

- 79310000 - Market research services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

High street gift cards given to research participants in acknowledgement for their participation in research.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,000,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79310000 - Market research services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

5th floor, 10 South Colonnade, London, E14 4PU

#### **II.2.4) Description of the procurement**

Following an Open Tender Procurement, a long-term contract has been awarded to Park Retail Limited t/a Love2shop for the purchase of Research participant incentive (Gift Card).

High street vouchers given to research participants in acknowledgement for their participation in research. The vouchers are supplied as physical (plastic) gift cards to those participants for whom an e-voucher would not be appropriate.

The contract is awarded for initial 3 years term, with the option to extend for 3+3+3. The last 2 years will be for exchanging of expired and expiring vouchers only, no new purchases of Gift cards.

#### **II.2.5) Award criteria**

Quality criterion - Name: Social Value / Weighting: 10%

Quality criterion - Name: Technical / Weighting: 45%

Price - Weighting: 45%

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-033778](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

5 February 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Park Retail Ltd t/a Love2shop

Valley Road, Birkenhead, Merseyside

Birkenhead

CH41 7ED

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

00402152

Internet address

<https://business.love2shop.co.uk/>

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,000,000

Total value of the contract/lot: £1,000,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The High Court

The Strand

London

WC2A 2LL

Country

United Kingdom

Internet address

<https://www.judiciary.uk/courts-and-tribunals/high-court/>

#### **VI.4.2) Body responsible for mediation procedures**

The High Court

The Strand

London

WC2A 2LL

Country

United Kingdom

Internet address

<https://www.judiciary.uk/courts-and-tribunals/high-court/>