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Contract

LSRS296 Research participant incentive (Gift Card)

Secretary of State for Health and Social Care acting as part of the Crown through UK Health Security Agency

F03: Contract award notice

Notice identifier: 2024/S 000-004690

Procurement identifier (OCID): ocds-h6vhtk-0405ea

Published 12 February 2024, 4:39pm

Section I: Contracting authority

I.1) Name and addresses

Secretary of State for Health and Social Care acting as part of the Crown through UK Health Security Agency

10 South Colonnade

London

E14 4PU

Contact

Procurement Operations

Email

ProcurementNotices@ukhsa.gov.uk

Country

United Kingdom

Region code

UKI42 - Tower Hamlets

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/uk-health-security-agency>

Buyer's address

<https://www.gov.uk/government/organisations/uk-health-security-agency>

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

LSRS296 Research participant incentive (Gift Card)

II.1.2) Main CPV code

- 79310000 - Market research services

II.1.3) Type of contract

Services

II.1.4) Short description

High street gift cards given to research participants in acknowledgement for their participation in research.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,000,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

5th floor, 10 South Colonnade, London, E14 4PU

II.2.4) Description of the procurement

Following an Open Tender Procurement, a long-term contract has been awarded to Park Retail Limited t/a Love2shop for the purchase of Research participant incentive (Gift Card).

High street vouchers given to research participants in acknowledgement for their participation in research. The vouchers are supplied as physical (plastic) gift cards to those participants for whom an e-voucher would not be appropriate.

The contract is awarded for initial 3 years term, with the option to extend for 3+3+3. The last 2 years will be for exchanging of expired and expiring vouchers only, no new purchases of Gift cards.

II.2.5) Award criteria

Quality criterion - Name: Social Value / Weighting: 10%

Quality criterion - Name: Technical / Weighting: 45%

Price - Weighting: 45%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-033778](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

5 February 2024

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Park Retail Ltd t/a Love2shop

Valley Road, Birkenhead, Merseyside

Birkenhead

CH41 7ED

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

00402152

Internet address

<https://business.love2shop.co.uk/>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,000,000

Total value of the contract/lot: £1,000,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

The High Court

The Strand

London

WC2A 2LL

Country

United Kingdom

Internet address

<https://www.judiciary.uk/courts-and-tribunals/high-court/>

VI.4.2) Body responsible for mediation procedures

The High Court

The Strand

London

WC2A 2LL

Country

United Kingdom

Internet address

<https://www.judiciary.uk/courts-and-tribunals/high-court/>