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Contract

Recruitment Advertising Services

General Dental Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-004644

Procurement identifier (OCID): ocds-h6vhtk-06098a

Published 20 January 2026, 10:05am

Scope

Description

The contract is for the provision of recruitment advertising services. The awarded supplier is required to manage and optimise the placement of the GDC's recruitment adverts across suitable platforms to ensure maximum visibility and reach. The scope of services include the review and enhancement of advert content to ensure clarity, consistency and inclusiveness. The awarded supplier is also expected to provide regular reporting on campaign performance and provide recommendations for ongoing improvement.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=1004144115>

Contract 1

Supplier

- Webrecruit

Contract value

- £200,000 including VAT

Below the relevant threshold

Date signed

23 December 2025

Contract dates

- 5 January 2026 to 4 January 2028
- Possible extension to 4 January 2030
- 4 years

Description of possible extension:

The Contract may be extended by a further two years (2) to a maximum term of four (4) years. Any Contract extension is subject to the Contractors' satisfactory performance of the Contract, and the Service being fit for purpose.

Main procurement category

Services

CPV classifications

- 79341000 - Advertising services
- 79600000 - Recruitment services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - limited competition

Supplier

Webrecruit

Queensgate House, 48 Queen Street, Exeter

Devon

EX4 3SR

United Kingdom

Email: hello@webrecruit.co.uk

Region: UKK43 - Devon CC

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

General Dental Council

- Public Procurement Organisation Number: PNVG-6917-QHLP

37 Wimpole St

London

W1G 8DQ

United Kingdom

Contact name: Mary Onuegbu

Telephone: 020 7167 6282

Email: procurement@gdc-uk.org

Region: UKI32 - Westminster

Organisation type: Public authority - sub-central government