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Contract

Dementia Information and Advice Service

Warwickshire County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-004632

Procurement identifier (OCID): ocds-h6vhtk-059769 ([view related notices](#))

Published 20 January 2026, 9:58am

Scope

Reference

23445

Description

Please note: In the Contract Award Notice 2025/S 000-080864 reference was made in the procurement description to Dementia Day Opportunities Service ref 0010, this was incorrect and should have read as Dementia Information and Advice as detailed below.

Warwickshire County Council (the Council) has commissioned a single provider to deliver a dementia information and advice service.

Warwickshire County Council supports a large and growing population of people living with dementia. These individuals and their families often require support, information, and advice to help guide them through the pathway to receive a diagnosis and navigate the pathways for assistance, support, and advice. This is acknowledged to be a high-risk area for the system with negative impact on non-elective admissions, carer breakdown, and

increased permanent admissions to residential and/ or nursing care.

The service will provide early intervention and preventative support through:

- Offering a Warwickshire based team of specialist dementia advisers
- A single point of access to information and advice following a diagnosis of dementia or to those going through the diagnostic journey
- Signposting to support services available
- Empowering healthier lifestyle choices to prevent cognitive decline
- Practical and low-level emotional support to promote greater emotional resilience
- Support access to peer-led group support
- Delivery of information around dementia awareness and coping strategies for informal carers

This was an open procedure to commission a dementia information and advice service within Warwickshire.

During the course of the contract period the range and scope of these services may be subject to modification and variation to meet the changing needs and requirements of the Council, potential changes in legislation and the changing demands placed on the Council by its customers.

Contract 1. Dementia day Opportunities Service

Supplier

- ALZHEIMER'S SOCIETY

Contract value

- £1,192,015 excluding VAT
- £1,430,415 including VAT

Above the relevant threshold

Date signed

14 January 2026

Contract dates

- 1 April 2026 to 31 March 2029
- Possible extension to 31 March 2031
- 5 years

Description of possible extension:

The initial contract term will be for 3 years however the Council reserves the right to extend the contract by further periods not exceeding 24 months (24 being the maximum available extension period) at the discretion of the Council based on the contract

performance of the successful applicant and available funding

Main procurement category

Services

Options

The right to additional purchases while the contract is valid.

Changes resulting in development or innovation required by the specification and changes as a result of the contract risks identified in the tender.

CPV classifications

- 85323000 - Community health services
- 98000000 - Other community, social and personal services

Contract locations

- UKG13 - Warwickshire

Other information

Applicable trade agreements

- Government Procurement Agreement (GPA)

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Special regime

Light touch

Supplier

ALZHEIMER'S SOCIETY

- Companies House: 02115499
- Public Procurement Organisation Number: PBBQ-5879-LVVJ

43-44 Crutched Friars

London

EC3N 2AE

United Kingdom

Email: bidandtender@alzheimers.org.uk

Website: <https://www.alzheimers.org.uk/>

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): Yes

Supported employment provider: No

Public service mutual: No

Contract 1

Contracting authority

Warwickshire County Council

- Public Procurement Organisation Number: PDTN-5446-NMXW

Shire Hall

Warwick

CV34 4SA

United Kingdom

Email: procurement@warwickshire.gov.uk

Website: <http://www.warwickshire.gov.uk>

Region: UKG13 - Warwickshire

Organisation type: Public authority - sub-central government