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Contract

Framework Agreement for the Provision of External Support Services to Deliver the Renewed Ambition Programme

Belfast City Council

F03: Contract award notice

Notice identifier: 2022/S 000-004589

Procurement identifier (OCID): ocds-h6vhtk-02ff94

Published 17 February 2022, 10:45pm

Section I: Contracting authority

I.1) Name and addresses

Belfast City Council

9 - 21 Adelaide Street

Belfast

BT2 8GD

Email

crothersr@belfastcity.gov.uk

Country

United Kingdom

NUTS code

UKN06 - Belfast

Internet address(es)

Main address

www.belfastcity.gov.uk

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Framework Agreement for the Provision of External Support Services to Deliver the Renewed Ambition Programme

Reference number

T2224

II.1.2) Main CPV code

- 79400000 - Business and management consultancy and related services

II.1.3) Type of contract

Services

II.1.4) Short description

Belfast City Contract is awarding a contract in relation to a Multi Supplier Framework Agreement to provide external support services for the delivery of the Renewed Ambition

Programme (RAP). These services will include, but are not limited to:

- Partnership relationship management
- International event management
- International marketing and communications including PR and advocacy
- Securing corporate sponsorship

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,000,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKN06 - Belfast

II.2.4) Description of the procurement

Belfast City Council is awarding a contract in relation to a Multi Supplier Framework Agreement to provide external support services for the delivery of the Renewed Ambition Programme. Services will include, but are not limited to:

- Partnership relationship management
- International event management
- International marketing and communications including PR and advocacy
- Securing corporate sponsorship.

The Framework Agreement will be needs led.

II.2.5) Award criteria

Quality criterion - Name: Methodology and Approach / Weighting: 50

Quality criterion - Name: Resourcing / Weighting: 25

Price - Weighting: 25

II.2.11) Information about options

Options: Yes

Description of options

Optional services may be required throughout the duration of this Framework Agreement, including the use of the Framework by different Departments within the Council. Any optional service will be allocated by the Council based on:

I. A clear identification of additional needs

II. Subject to satisfactory budget approval and satisfactory performance of the Contractor.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-030749](#)

Section V. Award of contract

Contract No

T2224

Title

Framework Agreement for the Provision of External Support Services to Deliver the Renewed Ambition Programme

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

11 February 2022

V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Lanyon Communications

Belfast

Country

United Kingdom

NUTS code

- UKN06 - Belfast

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Lighthouse Communications

Belfast

Country

United Kingdom

NUTS code

- UKN06 - Belfast

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

White Label Creative

Croydon

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,000,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

Chichester Street

Belfast

BT1 3JY

Country

United Kingdom