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Contract

Large Format Digital Advertising Boards

Derby City Council

F03: Contract award notice

Notice identifier: 2023/S 000-004547

Procurement identifier (OCID): ocds-h6vhtk-038bf4

Published 14 February 2023, 3:28pm

Section I: Contracting authority

I.1) Name and addresses

Derby City Council

Corporation Street

Derby

DE1 2FS

Contact

Paul Hallsworth

Email

procurement@derby.gov.uk

Telephone

+44 1332640768

Country

United Kingdom

Region code

UKF11 - Derby

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.derby.gov.uk

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Large Format Digital Advertising Boards

Reference number

TD1831

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Creation of a framework of Contractors who are able to develop and install large format digital advertising boards on highways land or affixed to council-owned infrastructure across the city.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £600,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKF - East Midlands (England)

II.2.4) Description of the procurement

Creation of a framework of Contractors who are able to develop and install large format digital advertising boards on highways land or affixed to council-owned infrastructure

across the city.

The framework will generate income for the Council through advertising and provide an opportunity to promote the Council's messages.

Contractors will submit proposals for sites which will be approved subject to meeting certain criteria. Where the Council identifies sites it considers suitable for development it will undertake a mini competition amongst all Contractors on the framework to determine the best outcome in terms of financial reward for the city, subject to certain criteria being met.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 40

Price - Weighting: 60

II.2.11) Information about options

Options: Yes

Description of options

Initial term of two years with options to extend for up to a further 24 months.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-034817](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

13 February 2023

V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Global Outdoor Media Limited

London

Country

United Kingdom

NUTS code

- UKF - East Midlands (England)

Companies House

2866133

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £600,000

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

13 February 2023

V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

JC Decaux UK Ltd

Brentford

Country

United Kingdom

NUTS code

- UKF - East Midlands (England)

Companies House

1679670

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £600,000

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

13 February 2023

V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Wildstone Development Ltd

London

Country

United Kingdom

NUTS code

- UKF - East Midlands (England)

Companies House

0713032

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £600,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Derby City Council

Derby

Country

United Kingdom