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Contract

## **Media Monitoring and Evaluation Services**

Foreign, Commonwealth & Development Office

F20: Modification notice

Notice identifier: 2023/S 000-004464

Procurement identifier (OCID): ocds-h6vhtk-03a56e

Published 14 February 2023, 11:11am

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Foreign, Commonwealth & Development Office

King Charles Street

London

SW1A 2AH

#### **Email**

[cpg.enquiries@fcdo.gov.uk](mailto:cpg.enquiries@fcdo.gov.uk)

#### **Telephone**

+44 02070081467

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/foreign-commonwealth-developmentoffice>

Buyer's address

<https://fcdo.bravosolution.co.uk/web/login.html>

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Media Monitoring and Evaluation Services

**II.1.2) Main CPV code**

- 73110000 - Research services

**II.1.3) Type of contract**

Services

**II.2) Description**

**II.2.2) Additional CPV code(s)**

- 22210000 - Newspapers

**II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

**II.2.4) Description of the procurement at the time of conclusion of the contract:**

Daily monitoring of media, selection of articles and distribution and dissemination to FCDO staff requiring the service. Also ad-hoc monitoring and evaluation of separate

themes and keywords using print, online and social media as required; evaluation and presentation of insight metrics to FCDO customer(s).

**II.2.7) Duration of the contract, framework agreement, dynamic purchasing system or concession**

End date

1 August 2023

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section V. Award of contract/concession**

### **Contract No**

1

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract/concession award decision:**

27 May 2021

#### **V.2.2) Information about tenders**

The contract/concession has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor/concessionaire**

Cision Group Ltd

5 Churchill Pl, Canary Wharf

London

E14 5HU

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor/concessionaire is an SME

No

#### **V.2.4) Information on value of the contract/lot/concession (at the time of conclusion of the contract;excluding VAT)**

Total value of the procurement: £270,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Foreign, Commonwealth & Development Office

London

Country

United Kingdom

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## **Section VII: Modifications to the contract/concession**

### **VII.1) Description of the procurement after the modifications**

#### **VII.1.1) Main CPV code**

- 73110000 - Research services

#### **VII.1.2) Additional CPV code(s)**

- 22210000 - Newspapers

#### **VII.1.3) Place of performance**

NUTS code

- UK - United Kingdom

#### **VII.1.4) Description of the procurement:**

Daily monitoring of media, selection of articles and distribution and dissemination to FCDO staff requiring the service. Also ad-hoc monitoring and evaluation of separate themes and keywords using print, online and social media as required; evaluation and presentation of insight metrics to FCDO customer(s).

#### **VII.1.5) Duration of the contract, framework agreement, dynamic purchasing system or concession**

End date

1 August 2023

### **VII.1.6) Information on value of the contract/lot/concession (excluding VAT)**

Total value of the contract/lot/concession:

£270,000

### **VII.1.7) Name and address of the contractor/concessionaire**

Cision Group Ltd

5 Churchill Pl, Canary Wharf

London

E14 5HU

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor/concessionaire is an SME

No

## **VII.2) Information about modifications**

### **VII.2.1) Description of the modifications**

Nature and extent of the modifications (with indication of possible earlier changes to the contract):

This contract is varied as follows:

- From: 3.1 The Supplier will provide Print Press Monitoring, Online Monitoring, Broadcast Media and Social Media Monitoring as defined in RM6134 Framework Schedule 1 (Specification), unless amended by this Statement of Requirements.
- To: 3.1 The Supplier will provide Print Press Monitoring, Online Monitoring, Broadcast Media Monitoring, Social Media Monitoring and the Journalists' Database as defined in RM6134 Framework Schedule 1 (Specification), unless amended by this Statement of Requirements.

### **VII.2.2) Reasons for modification**

Need for additional works, services or supplies by the original contractor/concessionaire.

Description of the economic or technical reasons and the inconvenience or duplication of cost preventing a change of contractor:

To incorporate Cision Journalists' Database into main Cision contract to streamline payment processes and make more efficient.

### **VII.2.3) Increase in price**

Updated total contract value before the modifications (taking into account possible earlier contract modifications, price adaptations and average inflation)

Value excluding VAT: £141,364.20

Total contract value after the modifications

Value excluding VAT: £154,663.20