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Contract

## Marketing Print

The British Broadcasting Corporation (BBC)

F03: Contract award notice

Notice identifier: 2023/S 000-004437

Procurement identifier (OCID): ocds-h6vhtk-037e70

Published 14 February 2023, 8:55am

## Section I: Contracting authority

### I.1) Name and addresses

The British Broadcasting Corporation (BBC)

Broadcasting House, Portland Place

London

W1A 1AA

#### Email

[kevin.waters@bbc.co.uk](mailto:kevin.waters@bbc.co.uk)

#### Telephone

+44 1234567890

#### Fax

+44 1234567890

#### Country

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<http://www.bbc.co.uk/supplying/>

Buyer's address

<https://bbc.bravosolution.co.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Broadcasting

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Marketing Print

Reference number

PROC 2022 47 KW Marketing Print

#### **II.1.2) Main CPV code**

- 79810000 - Printing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The print requirements are either for internal communication or external promotion.

The print requirements also include low volume despatch and design capacity in the event the BBC needs to create basic designs or modify/update artwork.

The terms "Print Partner" and the "Supplier" are used interchangeably in this Section.

The main print requirements are made up of:

- BBC Annual Report and Accounts
- Prospero Magazine and Summary Report
- Pension Pay Slips letter
- Annual printing of the Proms Guides, Proms Programmes, and programmes for the BBC Symphony Orchestra, BBC Concert Orchestra, BBC Philharmonic Orchestra, BBC National Orchestra of Wales and BBC Singers
- BBC Internal Calendars
- BBC Countryfile Calendar

- BBC Corporate Branded Stationery - Business Cards, Compliment slips, Letter headed paper, BBC branded envelopes
- BBC Manual Purchase Order Pads
- BBC Props Return Pads
- BBC Facilities Fee Pads and Supporting Artist Forms
- Miscellaneous Marketing Print - usually campaign led.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,600,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

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Symphony Orchestra, BBC Concert Orchestra, BBC Philharmonic Orchestra, BBC National Orchestra of Wales and BBC Singers

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#### **II.2.5) Award criteria**

Quality criterion - Name: Merit / Weighting: 60

Price - Weighting: 40

#### **II.2.11) Information about options**

Options: Yes

Description of options

The initial term of the contract will be 36 months with an additional optional extension period of 12 months.

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-030974](#)

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## **Section V. Award of contract**

### **Contract No**

1

### **Title**

Marketing Print

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

7 February 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 9

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Allied Publicity Services (Manchester) Ltd, trading as APS Group

Chetham House, Bird Hall Lane

Cheadle Heath

SK3 0ZP

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £1,600,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

In the case of technology requirements, the BBC may involve its technology partner (Atos IT Solutions and Services Limited) to assist in the scoping and drafting of invitations to tender and/or the evaluation of tenders. However, the final decision as to which is the most economically advantageous (by reference to the award criteria) will be made by the BBC. The awarding authority reserves the right not to award a contract and to annul the procurement process at any stage. Tenders and all supporting documents must be priced in sterling and all payments will be made in sterling. The contract shall be subject to English law. The awarding authority does not bind itself to accept the lowest, or any tender and reserves the right to accept part of a tender unless the tenderer expressly stipulates otherwise in the tender document.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Business and Property Courts of England and Wales - TCC

Rolls Building, 7 Rolls Building, 7 Fetter Lane

London

EC4A 1NL

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

As stated in the Public Contracts Regulations 2015. The applicable review time limits shall be as stated in Regulations 92 and 93 Public Contracts Regulations 2015.