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Award

## **Alcohol Duty Reforms Research**

HM Revenue & Customs

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-004429

Procurement identifier (OCID): ocds-h6vhtk-0608f1

Published 19 January 2026, 3:18pm

### **Scope**

### **Reference**

SR2610949264

### **Description**

This is a research based contract with the overarching aim of understanding alcohol producers' experiences of the recent Alcohol Duty reforms in the United Kingdom.

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## **Contract 1. Alcohol Duty Reform Research**

## **Supplier**

- I.F.F RESEARCH LIMITED

## **Contract value**

- £65,000 excluding VAT
- £78,000 including VAT

Below the relevant threshold

## **Award decision date**

19 January 2026

## **Earliest date the contract will be signed**

16 February 2026

## **Contract dates (estimated)**

- 23 February 2026 to 22 August 2026
- 6 months

## **Main procurement category**

Services

## **CPV classifications**

- 73110000 - Research services

## Contract locations

- UK - United Kingdom
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## Information about tenders

- 2 tenders received
  - 2 tenders assessed in the final stage:
    - 2 submitted by small and medium-sized enterprises (SME)
    - 0 submitted by voluntary, community and social enterprises (VCSE)
  - 1 supplier awarded contracts
  - 1 supplier unsuccessful (details included for contracts over £5 million)
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## Procedure

### Procedure type

Below threshold - by reference to dynamic market

### Dynamic market being used

[Commercial X Dynamic Market](#)

### Special regime

Light touch

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## Supplier

### **I.F.F RESEARCH LIMITED**

- Companies House: 00849983
- Public Procurement Organisation Number: PWNZ-2722-MDLG

5th Floor The Harlequin Building

London

SE1 0HR

United Kingdom

Email: [dirts@iffresearch.com](mailto:dirts@iffresearch.com)

Website: <http://www.iffresearch.com>

Region: UKI44 - Lewisham and Southwark

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Alcohol Duty Reform Research

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## Contracting authority

### HM Revenue & Customs

- Public Procurement Organisation Number: PVMW-8599-JZNJ

100 Parliament Street

London

SW1A 2BQ

United Kingdom

Email: [hmrcsupportsapariba@hmrc.gov.uk](mailto:hmrcsupportsapariba@hmrc.gov.uk)

Region: UKI32 - Westminster

Organisation type: Public authority - central government