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Tender

## **Content Marketing Agency Specialised in Science and Technology**

Centre For Process Innovation

F02: Contract notice

Notice identifier: 2023/S 000-004377

Procurement identifier (OCID): ocids-h6vhtk-03a535

Published 13 February 2023, 3:07pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Centre For Process Innovation

Discovery 2, William Armstrong Way, NETPark

Sedgefield

TS21 3FH

#### **Email**

[e-tendering@uk-cpi.com](mailto:e-tendering@uk-cpi.com)

#### **Telephone**

+44 01740625716

#### **Country**

United Kingdom

#### **NUTS code**

UKC1 - Tees Valley and Durham

**Internet address(es)**

Main address

<https://in-tendhost.co.uk/uk-cpi/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/uk-cpi/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/uk-cpi/>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Research and Development

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Content Marketing Agency Specialised in Science and Technology

Reference number

2737

### **II.1.2) Main CPV code**

- 79342000 - Marketing services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

CPI is looking to appoint a specialised science and technology content marketing agency and content distribution platform that can help grow CPI's online audiences. Content will be targeted at our audiences encompassing:• Expert technicians and innovative businesses that could benefit from collaborating with CPI • Deep tech investors and entrepreneurs• Our communities across the North of England and Scotland• Stakeholders within the UK's innovation ecosystem

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services
- 79413000 - Marketing management consultancy services
- 48480000 - Sales, marketing and business intelligence software package

### **II.2.3) Place of performance**

NUTS codes

- UKC1 - Tees Valley and Durham

### **II.2.4) Description of the procurement**

CPI is looking to appoint a specialised science and technology content marketing agency and content distribution platform that can help grow CPI's online audiences. Content will be targeted at our audiences encompassing:• Expert technicians and innovative businesses that could benefit from collaborating with CPI • Deep tech investors and entrepreneurs• Our communities across the North of England and Scotland•

Stakeholders within the UK's innovation ecosystem

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £500,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: Yes

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

Contract Duration as well as the initial 24 month period, there is a possible additional 12 month extension available

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

16 March 2023

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

16 March 2023

Local time

12:02pm

## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

### **VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

CPI Legal Department

Wilton, Redcar

Country

United Kingdom