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Tender

Content Marketing Agency Specialised in Science and Technology

Centre For Process Innovation

F02: Contract notice

Notice identifier: 2023/S 000-004377

Procurement identifier (OCID): ocids-h6vhtk-03a535

Published 13 February 2023, 3:07pm

Section I: Contracting authority

I.1) Name and addresses

Centre For Process Innovation

Discovery 2, William Armstrong Way, NETPark

Sedgefield

TS21 3FH

Email

e-tendering@uk-cpi.com

Telephone

+44 01740625716

Country

United Kingdom

NUTS code

UKC1 - Tees Valley and Durham

Internet address(es)

Main address

<https://in-tendhost.co.uk/uk-cpi/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/uk-cpi/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/uk-cpi/>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Research and Development

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Content Marketing Agency Specialised in Science and Technology

Reference number

2737

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

CPI is looking to appoint a specialised science and technology content marketing agency and content distribution platform that can help grow CPI's online audiences. Content will be targeted at our audiences encompassing:• Expert technicians and innovative businesses that could benefit from collaborating with CPI • Deep tech investors and entrepreneurs• Our communities across the North of England and Scotland• Stakeholders within the UK's innovation ecosystem

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description**II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services
- 79413000 - Marketing management consultancy services
- 48480000 - Sales, marketing and business intelligence software package

II.2.3) Place of performance

NUTS codes

- UKC1 - Tees Valley and Durham

II.2.4) Description of the procurement

CPI is looking to appoint a specialised science and technology content marketing agency and content distribution platform that can help grow CPI's online audiences. Content will be targeted at our audiences encompassing:• Expert technicians and innovative businesses that could benefit from collaborating with CPI • Deep tech investors and entrepreneurs• Our communities across the North of England and Scotland•

Stakeholders within the UK's innovation ecosystem

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £500,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

24

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: Yes

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Contract Duration as well as the initial 24 month period, there is a possible additional 12 month extension available

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

16 March 2023

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

16 March 2023

Local time

12:02pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: Yes

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

VI.4) Procedures for review

VI.4.1) Review body

CPI Legal Department

Wilton, Redcar

Country

United Kingdom