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Contract

## **Website Host & Maintenance Provider**

WEST MIDLANDS GROWTH COMPANY LIMITED

F03: Contract award notice

Notice identifier: 2022/S 000-004320

Procurement identifier (OCID): ocds-h6vhtk-03177c

Published 15 February 2022, 4:39pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

WEST MIDLANDS GROWTH COMPANY LIMITED

16 Summer Lane

BIRMINGHAM

B19 3SD

#### **Contact**

Charlene Joseph

#### **Email**

[charlene.joseph@wmgrowth.com](mailto:charlene.joseph@wmgrowth.com)

#### **Country**

United Kingdom

#### **NUTS code**

UKG31 - Birmingham

**Internet address(es)**

Main address

[www.wmgrowth.com](http://www.wmgrowth.com)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Website Host & Maintenance Provider

Reference number

2021-WMGC-0109

**II.1.2) Main CPV code**

- 72000000 - IT services: consulting, software development, Internet and support

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

The services required for annual website hosting and maintenance can only be fulfilled by a specific agency - Simpleview - who have sole access to Visit Birmingham's back end infrastructure and CMS/DMS. Each year we pay Simpleview, our website provider, hosting and maintenance costs for the running of our core leisure tourism channels [visitbirmingham.com/meetbirmingham.com](http://visitbirmingham.com/meetbirmingham.com) and [makeitwm.com](http://makeitwm.com) - this is a service that can solely be done by them, as they alone have access to the IT systems and infrastructure

that is required to fulfil this service. This could not be outsourced to a 3rd party provider. Hosting and maintenance of [visitbirmingham.com/meetbirmingham.com](http://visitbirmingham.com/meetbirmingham.com) and [makeitwm.com](http://makeitwm.com).

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £47,454

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKD72 - Liverpool

Main site or place of performance

As the crow flies from B19 post code.

#### **II.2.4) Description of the procurement**

The below is the detailed breakdown of the annual hosting agreement.

Destination Management System Core Components

- Visitor Information Module (Product Management System)
- Visitor CRM Module
- Customer Support
- DMS Hosting
- Address Lookup Software

Enterprise Content Management System

- Main Tourism Website
- Additional or Tourism Essentials

- Customer Support for CMS Editors

Web Hosting

HTTPS

- SSL certificate

Web Modules

- Survey Builder
- Banner Ad Management System
- Blog

DMS Modules

- Event submission and approval module- enhanced

Widgets

- Trip Advisor Widgets- Accommodation
- Trip Advisor Widgets- each additional product type

Booking Options

- Live availability from online travel agencies (polling)
- Guestlink + Live availability from property management systems incl. styling of availability grid
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## **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:
  - absence of competition for technical reasons

Explanation:

West Midlands Growth Company Ltd have directly award the contract to Simpleview due to the nature of the service required and inline with principles set in PPN01/20 where direct award is permissible due absence of competition and protection of exclusive rights under Regulation 32 (2) of the PCR which allows for sole supplier sourcing through use of a negotiated procedure without prior publication to be used and this request also falls within Regulation 32 (5) delivery of services by an existing supplier to where competition is absent due

to technical reasons. In the case of this procurement competition is absent and only one supplier can provide the expertise required to produce the product or has capacity to complete on the scale required. The protection of exclusive, including the intellectual property rights, the current supplier owns those rights and has the exclusive right to exploit the intellectual property to the rights and WMGC is seeking to directly award for the services with the nominated contractor.

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

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## Section V. Award of contract

### Contract No

2021-WMGC-0109

### Title

Website Host & Maintenance Provider

A contract/lot is awarded: Yes

## **V.2) Award of contract**

### **V.2.1) Date of conclusion of the contract**

1 November 2021

### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

New Mind Internet Consultancy Limited Limited (T/A Simpleview Europe)

Langtons Chartered Accountants, The Plaza, 100 Old Hall Street

Liverpool

L3 9QJ

Country

United Kingdom

NUTS code

- UKG3 - West Midlands

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £47,454

Total value of the contract/lot: £47,454

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Commercial Working Group

16 Summer Lane

Birmingham

B19 3SD

Country

United Kingdom