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Tender

Provision of an International Enquiry Management and Offer Conversion Solution

Royal College of Art (RCA)

F02: Contract notice

Notice identifier: 2022/S 000-004312

Procurement identifier (OCID): ocds-h6vhtk-031774

Published 15 February 2022, 4:09pm

Section I: Contracting authority

I.1) Name and addresses

Royal College of Art (RCA)

Jay Mews, Kensington Gore

London

SW7 2UE

Contact

Jamie Coyle

Email

J.Coyle@ensemblepurchasing.ac.uk

Telephone

+44 7500653525

Country

United Kingdom

NUTS code

UK - United Kingdom

National registration number

N/A

Internet address(es)

Main address

<https://www.lupc.ac.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/81165>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=43721&B=LUPC

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=43721&B=LUPC

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of an International Enquiry Management and Offer Conversion Solution

Reference number

RCA/EP161

II.1.2) Main CPV code

- 80300000 - Higher education services

II.1.3) Type of contract

Services

II.1.4) Short description

The Royal College of Art (RCA) is seeking a solution provider to support international student recruitment from enquiry to enrolment.

II.1.5) Estimated total value

Value excluding VAT: £750,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services
- 80300000 - Higher education services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

Royal College of Art

II.2.4) Description of the procurement

The Royal College of Art (RCA) is seeking a solution provider to support international student recruitment from enquiry to enrolment.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £750,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

22 April 2022

End date

17 September 2027

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions

N/A

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

18 March 2022

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 31 August 2022

IV.2.7) Conditions for opening of tenders

Date

18 March 2022

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Royal College of Art

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London

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Telephone

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Country

United Kingdom