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Tender

## **Provision of an International Enquiry Management and Offer Conversion Solution**

Royal College of Art (RCA)

F02: Contract notice

Notice identifier: 2022/S 000-004312

Procurement identifier (OCID): ocids-h6vhtk-031774

Published 15 February 2022, 4:09pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Royal College of Art (RCA)

Jay Mews, Kensington Gore

London

SW7 2UE

#### **Contact**

Jamie Coyle

#### **Email**

[J.Coyle@ensemblepurchasing.ac.uk](mailto:J.Coyle@ensemblepurchasing.ac.uk)

#### **Telephone**

+44 7500653525

#### **Country**

United Kingdom

**NUTS code**

UK - United Kingdom

**National registration number**

N/A

**Internet address(es)**

Main address

<https://www.lupc.ac.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/81165>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=43721&B=LUPC](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=43721&B=LUPC)

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=43721&B=LUPC](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=43721&B=LUPC)

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Provision of an International Enquiry Management and Offer Conversion Solution

Reference number

RCA/EP161

#### **II.1.2) Main CPV code**

- 80300000 - Higher education services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Royal College of Art (RCA) is seeking a solution provider to support international student recruitment from enquiry to enrolment.

#### **II.1.5) Estimated total value**

Value excluding VAT: £750,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79340000 - Advertising and marketing services
- 80300000 - Higher education services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

Royal College of Art

#### **II.2.4) Description of the procurement**

The Royal College of Art (RCA) is seeking a solution provider to support international student recruitment from enquiry to enrolment.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £750,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

22 April 2022

End date

17 September 2027

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions

N/A

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

18 March 2022

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 31 August 2022

#### **IV.2.7) Conditions for opening of tenders**

Date

18 March 2022

Local time

12:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal College of Art

Jay Mews, Kensington Gore

London

SW7 2UE

Telephone

+44 7500653525

Country

United Kingdom