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Contract

## **Local Stop Smoking Service 2021**

Oxfordshire County Council

F03: Contract award notice

Notice identifier: 2021/S 000-004306

Procurement identifier (OCID): ocids-h6vhtk-02982f

Published 4 March 2021, 8:51am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Oxfordshire County Council

3rd Floor, County Hall

Oxford

OX1 1ND

#### **Contact**

Mr Stephen King

#### **Email**

[stephen.king@oxfordshire.gov.uk](mailto:stephen.king@oxfordshire.gov.uk)

#### **Telephone**

+44 79900367572

#### **Country**

United Kingdom

**NUTS code**

UKJ14 - Oxfordshire

**Internet address(es)**

Main address

<http://www.oxfordshire.gov.uk>

Buyer's address

<http://www.oxfordshire.gov.uk>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Local Stop Smoking Service 2021

Reference number

DN489234

**II.1.2) Main CPV code**

- 85140000 - Miscellaneous health services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The primary aim of the service is to provide an offer of support to priority smokers in the population through a combination of behavioural support (individual face-to-face, digital applications, online, telephone, text message) and pharmacotherapy (e.g. patches) to manage nicotine withdrawal. This combined approach has been shown to be highly effective in improving long-term quit rates. In doing so it can achieve these objectives:

- reduce the impact of smoking on health of individuals and those around them;
- reduce inequalities by targeting groups where smoking prevalence is higher;
- protect children from smoke by working with pregnant women and their partners, not to smoke. Children are three times more likely to smoke if their parent smokes;
- reduce the impact of smoking related health conditions on the NHS and Adult Social Care.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,900,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKJ14 - Oxfordshire

#### **II.2.4) Description of the procurement**

The Procurement process is described in the procurement documents and in accordance with OJEU Directives and Oxfordshire County Council Policy

Tenderers were invited to tender for the provision of the services described at description ii.1.4. Specification for a term of 3 years with an option for the Council to extend for up to 2 years in aggregate, anticipated to commence with an Implementation and transition period 1st January -31 March 2021 and service commencement date from 1 April 2021-31 March 2024.

### **II.2.5) Award criteria**

Quality criterion - Name: Your organisation / Weighting: 5%

Quality criterion - Name: Implementation and Transition Period / Weighting: 10%

Quality criterion - Name: Organisation Structure and Staff / Weighting: 10%

Quality criterion - Name: Accessibility – Routes into the Service / Priority Groups / Weighting: 20%

Quality criterion - Name: Service Model and Delivery / Weighting: 25%

Quality criterion - Name: Quality / Weighting: 10%

Quality criterion - Name: Innovation, Effectiveness and Efficiency of Services / Weighting: 15%

Quality criterion - Name: Data Protection, Governance, Information Management, and Monitoring / Weighting: 5%

Price - Weighting: 0

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

The service was tendered as a single stage process under the Light-Touch Regime, as set out in Schedule 3, Regulations 74-77, of the Public Contracts Regulations (PCR) 2015. This is also in accordance with section 5 of the Contract Procedure Rules

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 155-380444](#)

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## **Section V. Award of contract**

### **Contract No**

I - 1129

### **Title**

Local Stop Smoking Service 2021

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 March 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 5

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 4

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

ICE Creates Limited

Clear View, 2-3 Abbots Quay

Monks Ferry

CH41 5LH

Email

[tenders@iecreates.com](mailto:tenders@iecreates.com)

Telephone

+44 8455193423

Country

United Kingdom

NUTS code

- UKD71 - East Merseyside

National registration number

03881965

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £1,900,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

None

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Oxfordshire County Council

County Hall

Oxford

OX1 1DN

Email

[simon.walkden@oxfordshire.gov.uk](mailto:simon.walkden@oxfordshire.gov.uk)

Country

United Kingdom