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Contract

23 088 Digital Cheshire Masterclass Connecting Cheshire

Cheshire East Borough Council

F03: Contract award notice

Notice identifier: 2024/S 000-004264

Procurement identifier (OCID): ocds-h6vhtk-041a0e

Published 8 February 2024, 3:01pm

Section I: Contracting authority

I.1) Name and addresses

Cheshire East Borough Council

Westfields, Middlewich Road

Sandbach

CW11 1HZ

Contact

Mr Michael Ashworth

Email

michael.ashworth@cheshireeast.gov.uk

Telephone

+44 1270686440

Country

United Kingdom

Region code

UKD6 - Cheshire

Internet address(es)

Main address

<http://www.cheshireeast.gov.uk/>

Buyer's address

<http://www.cheshireeast.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Other activity

Local Government

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

23 088 Digital Cheshire Masterclass Connecting Cheshire

Reference number

DN699135

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

The project is to promote and encourage take-up of funded Connecting Cheshire Digital Cheshire Programme. The Services are for the Provision of digital masterclass delivery service to promote and encourage take-up of the Connecting Cheshire Digital Cheshire Programme, Lot 1. Additionally, Cheshire East Council is seeking to commission a service provider for the provision of lead generation services to gather business leads to attend the

Connecting Cheshire Digital Cheshire Programme, Lot 2

[The Services have been divided into the following lots (“Lots”):

Lot [1] – Masterclass Delivery

Lot [2] – Lead Generation

Tenderers can bid for all or any of the above Lots. If a Tenderer is successful in one or more

Lot(s) they will be awarded a Contract for the Lot(s) they have been successful in. There is

no limit to the number of Lots that a Tenderer may be awarded a Contract for.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £274,100

II.2) Description

II.2.1) Title

Lot No

1

II.2.2) Additional CPV code(s)

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.2.3) Place of performance

NUTS codes

- UKD6 - Cheshire

II.2.4) Description of the procurement

The Services are for the Provision of digital masterclass delivery service to promote and encourage take-up of the Connecting Cheshire Digital Cheshire Programme

II.2.5) Award criteria

Cost criterion - Name: Cost / Weighting: 10

Cost criterion - Name: Quality / Weighting: 90

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot No

2

II.2.2) Additional CPV code(s)

- 80000000 - Education and training services

II.2.3) Place of performance

NUTS codes

- UKD6 - Cheshire

II.2.4) Description of the procurement

Lot 2 - Cheshire East Council is seeking to commission a service provider for the provision of

lead generation services to gather business leads to attend the Connecting Cheshire Digital

Cheshire Programme.

II.2.5) Award criteria

Cost criterion - Name: Cost / Weighting: 10

Cost criterion - Name: Quality / Weighting: 90

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-033786](#)

Section V. Award of contract

Contract No

2023/S 000-033786

Lot No

1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 January 2024

V.2.2) Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Tmc Creative T/A Tmc Strategic Communications

8 John Bradshaw Court

Congleton

CW12 1LB

Country

United Kingdom

NUTS code

- UKD6 - Cheshire

Internet address

<https://wearetmc.com/>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £199,400

Section V. Award of contract

Contract No

2023/S 000-033786

Lot No

2

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 January 2024

V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Tmc Creative T/A Tmc Strategic Communications

8 John Bradshaw Court

Congleton

CW12 1LB

Country

United Kingdom

NUTS code

- UKD6 - Cheshire

Internet address

<https://wearetmc.com/>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £74,700

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

The Royal Courts of Justice

The Strand

London

WC2A 2LL

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

Award