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Tender

## **Advertisement Campaigns Services**

Procurement and Logistics Service  
Belfast Health and Social Care Trust  
NI Ambulance Service Trust  
Business Services Organisation  
Southern Health and Social Care Trust  
Northern Health and Social Care Trust  
South Eastern Health and Social Care Trust  
Western Health and Social Care Trust  
NI Blood Transfusion Service  
NI Fire and Rescue Services  
Children's Court Guardian Agency for Northern Ireland  
NI Medical and Dental Training Agency  
NI Practice and Education Council for Nursing and Midwifery  
NI Social Care Council  
DOH - Strategic Planning and Performance Group  
NI Patient Client Council  
NI Public Health Agency  
NI Regulation and Quality Improvement Authority

F02: Contract notice

Notice identifier: 2025/S 000-004254

Procurement identifier (OCID): ocds-h6vhtk-04dd00

Published 7 February 2025, 5:06pm

## **Section I: Contracting authority**

### **I.1) Name and addresses**

Procurement and Logistics Service

Pinewood Villa, Longstone Hospital, 73 Loughgall Road

Armagh

BT61 7PR

**Contact**

palsarmagh.sourcinghscni.net

**Email**

[palsarmagh.sourcing@hscni.net](mailto:palsarmagh.sourcing@hscni.net)

**Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.1) Name and addresses**

Belfast Health and Social Care Trust

A Floor, Belfast City Hospital, Lisburn Road

Belfast

BT9 7AB

**Email**

[palsarmagh.sourcing@hscni.net](mailto:palsarmagh.sourcing@hscni.net)

**Country**

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**I.1) Name and addresses**

NI Ambulance Service Trust

Knockbracken Healthcare Park, Saintfield Road

Belfast

BT8 8SG

**Email**

[palsarmagh.sourcing@hscni.net](mailto:palsarmagh.sourcing@hscni.net)

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### **I.1) Name and addresses**

Business Services Organisation

2 Franklin Street

Belfast

BT2 8DQ

#### **Email**

[palsarmagh.sourcing@hscni.net](mailto:palsarmagh.sourcing@hscni.net)

#### **Country**

United Kingdom

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Buyer's address

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### **I.1) Name and addresses**

Southern Health and Social Care Trust

Craigavon Area Hospital, 68 Lurgan Road

Portadown

BT63 5QQ

**Email**

[palsarmagh.sourcing@hscni.net](mailto:palsarmagh.sourcing@hscni.net)

**Country**

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Buyer's address

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**I.1) Name and addresses**

Northern Health and Social Care Trust

Bretten Hall, Bush Road

Antrim

BT41 2RL

**Email**

[palsarmagh.sourcing@hscni.net](mailto:palsarmagh.sourcing@hscni.net)

**Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

### **I.1) Name and addresses**

South Eastern Health and Social Care Trust

Ulster Hospital, Upper Newtownards Rd

Belfast

BT16 1RH

#### **Email**

[palsarmagh.sourcing@hscni.net](mailto:palsarmagh.sourcing@hscni.net)

#### **Country**

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#### **Internet address(es)**

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Buyer's address

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### **I.1) Name and addresses**

Western Health and Social Care Trust

Altnagelvin Area Hospital, Glenshane Road

Londonderry

BT47 6SB

**Email**

[palsarmagh.sourcing@hscni.net](mailto:palsarmagh.sourcing@hscni.net)

**Country**

United Kingdom

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UK - United Kingdom

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.1) Name and addresses**

NI Blood Transfusion Service

Lisburn Road

Belfast

BT9 7TS

**Email**

[palsarmagh.sourcing@hscni.net](mailto:palsarmagh.sourcing@hscni.net)

**Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.1) Name and addresses**

NI Fire and Rescue Services

1 Seymour Street

Lisburn

BT27 4SX

**Email**

[palsarmagh.sourcing@hscni.net](mailto:palsarmagh.sourcing@hscni.net)

**Country**

United Kingdom

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**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.1) Name and addresses**



Children's Court Guardian Agency for Northern Ireland

Centre House, 79 Chichester Street

Belfast

BT1 4JE

**Email**

[palsarmagh.sourcing@hscni.net](mailto:palsarmagh.sourcing@hscni.net)

**Country**

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**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.1) Name and addresses**

NI Medical and Dental Training Agency

Beechill House, 42 Beechill Rd

Belfast

BT8 7RL

**Email**

[palsarmagh.sourcing@hscni.net](mailto:palsarmagh.sourcing@hscni.net)

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Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.1) Name and addresses**

NI Practice and Education Council for Nursing and Midwifery

Centre House, 79 Chichester St

Belfast

BT1 4JE

**Email**

[palsarmagh.sourcing@hscni.net](mailto:palsarmagh.sourcing@hscni.net)

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### **I.1) Name and addresses**

NI Social Care Council

Millennium House, 19-25 Great Victoria St

Belfast

BT2 7AQ

#### **Email**

[palsarmagh.sourcing@hscni.net](mailto:palsarmagh.sourcing@hscni.net)

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### **I.1) Name and addresses**

DOH - Strategic Planning and Performance Group

12-22 Linenhall Street

Belfast

BT2 8BS

**Email**

[palsarmagh.sourcing@hscni.net](mailto:palsarmagh.sourcing@hscni.net)

**Country**

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**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.1) Name and addresses**

NI Patient Client Council

1st Floor, Ormeau Baths 18 Ormeau Avenue

Belfast

BT2 8HS

**Email**

[palsarmagh.sourcing@hscni.net](mailto:palsarmagh.sourcing@hscni.net)

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**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.1) Name and addresses**

NI Public Health Agency

Linenhall Street Unit, 12-22 Linenhall Street

Belfast

BT2 8BS

**Email**

[palsarmagh.sourcing@hscni.net](mailto:palsarmagh.sourcing@hscni.net)

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**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.1) Name and addresses**

NI Regulation and Quality Improvement Authority

9th Floor Riverside Tower, 5 Lanyon Place

Belfast

BT1 3BT

**Email**

[palsarmagh.sourcing@hscni.net](mailto:palsarmagh.sourcing@hscni.net)

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Main address

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Buyer's address

<https://etendersni.gov.uk/epps>

**I.2) Information about joint procurement**

The contract involves joint procurement

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://etendersni.gov.uk/epps>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

## **I.5) Main activity**

Health

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Advertisement Campaigns Services

Reference number

4533912

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Advertisement Campaigns Services

#### **II.1.5) Estimated total value**

Value excluding VAT: £10,044,090

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for maximum number of lots

2

### **II.2) Description**

#### **II.2.1) Title**

## Lot 1 Advertisement for Publication

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services
- 79341400 - Advertising campaign services

### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

### **II.2.4) Description of the procurement**

Advertisement Campaigns Services

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 50

Cost criterion - Name: Price / Weighting: 50

### **II.2.6) Estimated value**

Value excluding VAT: £7,030,860

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

This Contract is subject to renewal dependent on the clients requirements.



### **II.2.10) Information about variants**

Variants will be accepted: Yes

### **II.2.11) Information about options**

Options: Yes

Description of options

2 years plus provision for up to 24 months extension, plus 18 months emergency extension and includes 100 percent contingency for potential increase in demand. It is not a guarantee of uptake or minimum demand.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Lot 2 Advertisement Campaigns

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services
- 79341400 - Advertising campaign services

### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

### **II.2.4) Description of the procurement**

Advertisement Campaigns Services

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Cost criterion - Name: Price / Weighting: 30

#### **II.2.6) Estimated value**

Value excluding VAT: £3,013,230

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

This Contract is subject to renewal dependent on the clients requirements.

#### **II.2.10) Information about variants**

Variants will be accepted: Yes

#### **II.2.11) Information about options**

Options: Yes

Description of options

2 years plus provision for up to 24 months extension, plus 18 months emergency extension and includes 100 percent contingency for potential increase in demand. It is not a guarantee of uptake or minimum demand.

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

Envisaged maximum number of participants to the framework agreement: 14

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

10 March 2025

Local time

3:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 6 September 2025

#### **IV.2.7) Conditions for opening of tenders**

Date

10 March 2025

Local time

3:30pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

In section 1.2, it is stated that this procurement is a joint procedure and contract award is by a Central Purchasing Body. This contract is not a joint contract, it is a Central Purchasing Body Contract operated by Business Services Organisation Procurement and Logistics Service on behalf of the participants listed in section 1.1. The contracting authorities will identify the Most Economically Advantageous Tender(s) (MEAT) on the basis of the "Best Price-Quality Ratio", once full compliance has been demonstrated with all of the elements of the specification and any other requirements as listed in the Tender Documentation. Details of the evaluation process incorporating quality, price and compliance are provided as part of the Tender Evaluation Methodology and Marking Scheme (TEMMS) SS20b

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Business Services Organisation, Procurement and Logistics Service

Belfast

Country

United Kingdom