

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/004189-2022>

Tender

PROVISION OF EXPORT MARKET WEBSITES

Hybu Cig Cymru-Meat Promotion Wales

F02: Contract notice

Notice identifier: 2022/S 000-004189

Procurement identifier (OCID): ocds-h6vhtk-0316f9

Published 14 February 2022, 5:04pm

Section I: Contracting authority

I.1) Name and addresses

Hybu Cig Cymru-Meat Promotion Wales

PO Box 176

Aberystwyth

SY23 2YA

Email

bregan@hybucig.cymru

Telephone

+44 1970625050

Country

United Kingdom

NUTS code

UKL1 - West Wales and the Valleys

Internet address(es)

Main address

www.hybucig.cymru

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA24146

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://meatpromotion.wales/en/about/corporate-information/procurement/new-opportunities>

Additional information can be obtained from another address:

Hybu Cig Cymru-Meat Promotion Wales

Aberystwyth

Email

requests@hybucig.cymru

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://meatpromotion.wales/en/about/corporate-information/procurement/new-opportunities>

Tenders or requests to participate must be submitted to the following address:

Hybu Cig Cymru-Meat Promotion Wales

Aberystwyth

Email

requests@hybucig.cymru

Country

United Kingdom

NUTS code

UKL1 - West Wales and the Valleys

Internet address(es)

Main address

<https://meatpromotion.wales/en/about/corporate-information/procurement/new-opportunities>

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Other activity

Development and Promotion Of Welsh red meat

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

PROVISION OF EXPORT MARKET WEBSITES

II.1.2) Main CPV code

- 72413000 - World wide web (www) site design services

II.1.3) Type of contract

Services

II.1.4) Short description

The provision of support services to HCC in the context of HCC's export market websites.

Support services which are require:

- Website Design
- Website Build
- Website Hosting
- Website Maintenance / SEO

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 72415000 - World wide web (www) site operation host services

II.2.3) Place of performance

NUTS codes

- UKL1 - West Wales and the Valleys

Main site or place of performance

Aberystwyth

II.2.4) Description of the procurement

The provision of support services to HCC in the context of HCC's export market websites.

Support services which are require:

- Website Design
- Website Build
- Website Hosting
- Website Maintenance / SEO
- Websites should be automatically responsive to mainstream tablet and mobile devices, and built on an architecture which is scalable and, within reason, future proof.
- Google Analytics will be required for each individual territory website.
- The websites, CMS and all content will remain under the ownership and control of HCC and the successful supplier will be required to work with HCC's In Market Representatives (IMRs) in supporting websites in relevant territories.
- The support services are required to assist HCC in achieving its marketing objectives. HCC's marketing objectives are set out in Appendix 3.
- All services, and materials provided pursuant to the services, are required to comply with HCC's brand guidelines. HCC's brand guidelines are available in Appendix 2 or the procurement section of the website where details of this ITT are held.
- Successful tenderers will be awarded a contract for a term commencing on 1 April 2022 and expiring 31 March 2024, with an option on the part of HCC to extend the contract by up to two (2) periods of up to twenty four (24) months each.
- Tenderers will need to demonstrate that the individuals put forward to work on projects requested by HCC have the skills and experience to satisfy the above requirements.
- To meet government accessibility requirements, websites must meet level AA of the Web Content Accessibility Guidelines (WCAG 2.1) as a minimum, preferably AAA.

- Where applicable, websites will require multi-language options. Please clearly state how this will be delivered.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

HCC shall be entitled to extend the term of this Agreement for up to two (2) periods of up to twenty four (24) months. HCC shall give the Service Provider a minimum of thirty (30) days' written notice prior to 1st April 2024 (in the case of the first period), 1 April 2026 (in the case of the second such period), such notice to specify the length of the extension period.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

21 March 2022

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

21 March 2022

Local time

12:00pm

Place

Aberystwyth

Information about authorised persons and opening procedure

tenders will be opened by Corporate Services Manager who has sole access to mailbox and is not part of the evaluation team.

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3) Additional information

NOTE: To register your interest in this notice and obtain any additional information please visit the Sell2Wales Web Site at

https://www.sell2wales.gov.wales/Search/Search_Switch.aspx?ID=118695.

(WA Ref:118695)

The buyer considers that this contract is suitable for consortia.

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom