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Contract

ANDBC tender for the Provision of Tourism Destination Awareness Marketing Campaigns

Ards and North Down Borough Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-004159

Procurement identifier (OCID): ocids-h6vhtk-059a39 ([view related notices](#))

Published 19 January 2026, 8:21am

Scope

Description

Tenders are sought by Ards and North Down Borough Council for the Provision of Tourism Destination Awareness Marketing Campaigns.

Contract 1. 1

Supplier

- [Lighthouse N.I. Ltd](#)

Contract value

- £225,600 excluding VAT
- £270,720 including VAT

Above the relevant threshold

Date signed

16 January 2026

Contract dates

- 17 January 2026 to 16 January 2027
- Possible extension to 16 January 2030
- 4 years

Description of possible extension:

The Contract will initially be awarded for a period of one year with an option to extend for a further 3 x 12-month periods, to be reviewed annually.

Main procurement category

Services

Options

The right to additional purchases while the contract is valid.

As detailed in the tender documents, additional advertising campaigns may be required throughout the duration of the Contract.

CPV classifications

- 79342000 - Marketing services
- 79822500 - Graphic design services
- 79933000 - Design support services
- 92111000 - Motion picture and video production services

Justification for not setting key performance indicators

The value of this contract is below the relevant threshold of £5 million including VAT and as such the reporting and publication of KPIs is not mandated.

Other information

Applicable trade agreements

- Government Procurement Agreement (GPA)

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Supplier

Lighthouse N.I. Ltd

- Public Procurement Organisation Number: PCDW-4891-HRQM

4 High Street

Holywood

BT18 9AZ

United Kingdom

Email: careers@lighthouseni.com

Region: UKN09 - Ards and North Down

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. 1

Contracting authority

Ards and North Down Borough Council

- Public Procurement Organisation Number: PTTZ-3295-PYCW

City Hall, The Castle

Bangor

BT19 6UF

United Kingdom

Email: procurement@ardsandnorthdown.gov.uk

Region: UKN09 - Ards and North Down

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Northern Ireland