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Contract

## **Marketing Exhibitions and Events Provider**

Satellite Applications Catapult

F03: Contract award notice

Notice identifier: 2024/S 000-004158

Procurement identifier (OCID): ocds-h6vhtk-04113f

Published 8 February 2024, 10:10am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Satellite Applications Catapult

Satellite Applications Catapult Ltd, Electron Building, Fermi Avenue, Harwell Campus  
Oxford, Didcot, Oxfordshire, OX11 0QR, UK

Didcot

OX11 0QR

#### **Email**

[procurement@sa.catapult.org.uk](mailto:procurement@sa.catapult.org.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKJ - South East (England)

#### **Internet address(es)**

Main address

<http://sa.catapult.org.uk>

## **I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

## **I.4) Type of the contracting authority**

Other type

RTO

## **I.5) Main activity**

Other activity

Space

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Marketing Exhibitions and Events Provider

Reference number

SAC-24-003

#### **II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The procurement of a stand designer is an essential step in the Catapult's exhibition strategy, aimed at elevating our brand presence and achieving specific objectives.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £300,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79950000 - Exhibition, fair and congress organisation services

#### **II.2.3) Place of performance**

NUTS codes

- UKJ - South East (England)

#### **II.2.4) Description of the procurement**

This ITT is to identify a skilled and experienced stand design partner capable of creating, building and storing visually appealing, functional, and sustainable exhibition booths that will elevate our brand presence and support our business goals.

### **II.2.5) Award criteria**

Quality criterion - Name: Design & Innovation / Weighting: 30

Quality criterion - Name: Sustainability / Weighting: 20

Quality criterion - Name: Event Support & Storage / Weighting: 10

Quality criterion - Name: Demonstration / Weighting: 10

Cost criterion - Name: Cost / Weighting: 30

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-032430](#)

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## **Section V. Award of contract**

### **Contract No**

SAC-24-003

### **Title**

Marketing Exhibition and Events Provider

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

8 February 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 15

Number of tenders received by electronic means: 15

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Smart Display and Exhibitions Ltd

Brighthouse

HD6 1LQ

Country

United Kingdom

NUTS code

- UKE4 - West Yorkshire

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £300,000

Total value of the contract/lot: £300,000

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**Section VI. Complementary information**

**VI.4) Procedures for review**

**VI.4.1) Review body**

Public Procurement Review Board

London

Email

[publicprocurementreview@cabinetoffice.gov.uk](mailto:publicprocurementreview@cabinetoffice.gov.uk)

Country

United Kingdom