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Planning

## **Software platform for interactive virtual reality experiences**

Suffolk County Council

F01: Prior information notice

Prior information only

Notice identifier: 2021/S 000-004156

Procurement identifier (OCID): ocids-h6vhtk-0297a1

Published 2 March 2021, 3:18pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Suffolk County Council

Endeavour House, Russell Road

IPSWICH

IP1 2BX

#### **Email**

[stuart.savage@suffolk.gov.uk](mailto:stuart.savage@suffolk.gov.uk)

#### **Telephone**

+44 1473264744

#### **Country**

United Kingdom

**NUTS code**

UKH14 - Suffolk

**Internet address(es)**

Main address

[www.suffolksourcing.uk](http://www.suffolksourcing.uk)

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Software platform for interactive virtual reality experiences

#### **II.1.2) Main CPV code**

- 72000000 - IT services: consulting, software development, Internet and support

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Suffolk County Council intends to conduct a procurement exercise for the award of a contract to produce a safe and accessible software platform to enable interactive VR experiences designed for people with dementia to support reminiscence and improve emotional and mental wellbeing, along with a paired app for a carer role to guide and monitor the user experience. Our expectation is that any procurement exercise will begin early summer 2021. Prior to any procurement Suffolk County Council is undertaking a market engagement exercise to better understand the market. Please help us by completing this questionnaire: <https://www.smartsurvey.co.uk/s/8B7XPF/>, which will be the start of our market engagement exercise. We ask that completed questionnaires are returned by 26th March 2021.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 72000000 - IT services: consulting, software development, Internet and support
- 72220000 - Systems and technical consultancy services
- 72230000 - Custom software development services

### **II.2.3) Place of performance**

NUTS codes

- UKH14 - Suffolk

### **II.2.4) Description of the procurement**

Suffolk County Council intends to conduct a procurement exercise for the award of a contract to produce a safe and accessible software platform to enable interactive VR experiences designed for people with dementia to support reminiscence and improve emotional and mental wellbeing, along with a paired app for a carer role to guide and monitor the user experience. Our expectation is that any procurement exercise will begin early summer 2021. Prior to any procurement Suffolk County Council is undertaking a market engagement exercise to better understand the market. Please help us by completing this questionnaire: <https://www.smartsurvey.co.uk/s/8B7XPF/>, which will be the start of our market engagement exercise. We ask that completed questionnaires are returned by 26th March 2021.

### **II.3) Estimated date of publication of contract notice**

1 June 2021

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes