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Contract

Review of the Train, Work, Live Campaign and associated financial incentives scheme.

Llywodraeth Cymru / Welsh Government

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-004087

Procurement identifier (OCID): ocds-h6vhtk-059c8c ([view related notices](#))

Published 16 January 2026, 5:06pm

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Scope

Reference

C006/2025/2026

Description

Contract for a thorough analysis, both quantitative and qualitative, of the current Train, Work, Live scheme, which will involve multiple senior stakeholders, to produce a series of robust, data driven recommendations that will influence future policy direction.

Contract 1. Review of the Train Work Live Campaign

Suppliers (2)

- The Pont Collective
- Upstream Research Ltd

Contract value

- £34,500 excluding VAT
- £41,400 including VAT

Below the relevant threshold

Date signed

19 December 2025

Contract dates

- 2 January 2026 to 1 April 2026
- 3 months

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services

Contract locations

- UKL - Wales

Signed contract documents

[Award Letter - Kate Edmunds \(The Pont Collective\).doc](#)

Letter of award.

Procedure

Procedure type

Below threshold - open competition

Suppliers

The Pont Collective

- Public Procurement Organisation Number: PHGJ-1861-DYDV

2, Millbrook Road

Dinys Powys

CF64 4DA

United Kingdom

Email: thepontcollective@gmail.com

Region: UKL22 - Cardiff and Vale of Glamorgan

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Review of the Train Work Live Campaign

Upstream Research Ltd

- Public Procurement Organisation Number: PJQP-3634-YWDP

29, Commercial Street

Dundee

DD1 3DG

United Kingdom

Email: jennifer.donnellan@Goupstream.co.uk

Region: UKM71 - Angus and Dundee City

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Review of the Train Work Live Campaign

Contracting authority

Llywodraeth Cymru / Welsh Government

- Public Procurement Organisation Number: PQYQ-3841-BHTP

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services

Cardiff

CF10 3NQ

United Kingdom

Contact name: CPS Advice Mailbox

Email: CPSProcurementAdvice@gov.wales

Website: <http://gov.wales>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - central government

Devolved regulations that apply: Wales