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Tender

## **P-2905 Framework for the Provision of PR and Event Management Services**

Translink

F05: Contract notice – utilities

Notice identifier: 2024/S 000-003928

Procurement identifier (OCID): ocds-h6vhtk-0437a6

Published 6 February 2024, 3:46pm

### **Section I: Contracting entity**

#### **I.1) Name and addresses**

Translink

Procurement Department

Belfast

BT2 7LX

#### **Email**

[procurement@translink.co.uk](mailto:procurement@translink.co.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

## **Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

## **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://etendersni.gov.uk/epps>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://etendersni.gov.uk/epps>

## **I.6) Main activity**

Urban railway, tramway, trolleybus or bus services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

P-2905 Framework for the Provision of PR and Event Management Services

#### **II.1.2) Main CPV code**

- 79416000 - Public relations services

#### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

Translink wish to establish a Framework for the provision of PR and Event Management Services. Appointed service providers will have a proven performance record for delivering excellent outcomes. Translink seek to partner with agencies that share our passion and ambition to deliver excellent public transport for Northern Ireland and can bring their expertise to support creative and dynamic communication campaigns that will help drive business growth, build relations and generate advocacy and support in line with wider corporate goals. Your response must be submitted via the relevant call for tender (CfT). No other method of submission will be accepted.

### **II.1.5) Estimated total value**

Value excluding VAT: £2,250,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79952000 - Event services

### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

### **II.2.4) Description of the procurement**

Translink wish to establish a Framework for the provision of PR and Event Management Services. Appointed service providers will have a proven performance record for delivering excellent outcomes. Translink seek to partner with agencies that share our passion and ambition to deliver excellent public transport for Northern Ireland and can bring their expertise to support creative and dynamic communication campaigns that will help drive business growth, build relations and generate advocacy and support in line with wider corporate goals. Your response must be submitted via the relevant call for tender (CfT). No other method of submission will be accepted.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £2,250,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

This framework agreement may be re-tendered prior to the expiry date.

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

The initial term of the Framework Agreement will run for three years from 1st May 2024 to 30th April 2026. The Framework Agreement may be extended, on agreement of both parties, for further period(s) of up to a maximum of 36 months.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

Envisaged maximum number of participants to the framework agreement: 3

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

7 March 2024

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 3 September 2024

#### **IV.2.7) Conditions for opening of tenders**

Date

7 March 2024

Local time

12:30pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: This framework agreement will likely be retendered before the final end date.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Belfast

Country

United Kingdom