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Contract

## **To conduct robust grassroots community engagement, to develop a Vision and Regeneration Plan for Royal Sutton Coldfield for the next decade and a detailed Investment Plan for the first 4 years**

Royal Sutton Coldfield Town Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-003917

Procurement identifier (OCID): ocds-h6vhtk-0502af ([view related notices](#))

Published 16 January 2026, 1:57pm

### **Scope**

### **Description**

A new prospectus for the Plan for Neighbourhoods (previously called the Town Fund) has now been published and Royal Sutton Coldfield has been awarded up to £20m, over 10 years, with the Town Council being the accountable body.

The Plan has 3 objectives; Thriving Places, Stronger Communities and Taking Back Control.

To deliver these objectives, the government has set out the need to establish a Neighbourhood Board. The Board is required to develop a Vision and Regeneration Plan for the next 10 years, together with a more detailed Investment Plan for the first 4 years of the programme.

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## **Contract 1**

### **Supplier**

- GENECON LIMITED

### **Contract value**

- £60,000 including VAT

Below the relevant threshold

### **Date signed**

21 June 2025

### **Contract dates**

- 21 June 2025 to 30 November 2025
- 5 months, 10 days

### **Main procurement category**

Services

### **CPV classifications**

- 79300000 - Market and economic research; polling and statistics
- 79952100 - Cultural event organisation services
- 98390000 - Other services

## **Contract locations**

- UKG - West Midlands (England)

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## **Procedure**

### **Procedure type**

Below threshold - open competition

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## **Supplier**

### **GENECON LIMITED**

- Companies House: 08840919
- Public Procurement Organisation Number: PJVC-7132-VPJZ

First Floor, South Wing

London

W1U 8EW

United Kingdom

Email: [tenders@genecon.co.uk](mailto:tenders@genecon.co.uk)

Website: <http://www.genecon.co.uk>

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## **Contracting authority**

### **Royal Sutton Coldfield Town Council**

- Public Procurement Organisation Number: PRMY-2752-JJZV

62 Anchorage Road

Sutton Coldfield

B74 2PG

United Kingdom

Email: [enquiries@suttoncoldfieldtowncouncil.gov.uk](mailto:enquiries@suttoncoldfieldtowncouncil.gov.uk)

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government