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Contract

PAN3399 - Proposal to Install and Operate an Observation Wheel

Leicester City Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-003895

Procurement identifier (OCID): ocds-h6vhtk-056b10 ([view related notices](#))

Published 16 January 2026, 1:23pm

Scope

Reference

PAN3399

Description

To install and operate an observation wheel at Jubilee Square, Leicester LE1 4LD, as part of the City's winter events programmes.

Contract 1. PAN3399 - Proposal to Install and Operate an Observation Wheel

Supplier

- The Giant Wheel Co Ltd

Contract value

- £500,000 excluding VAT
- £500,000 including VAT

Below the relevant threshold

Date signed

24 October 2025

Contract dates

- 27 October 2025 to 26 October 2026
- Possible extension to 30 September 2030
- 4 years, 11 months, 5 days

Description of possible extension:

One year with option to extend up to a further four years to 30 September 2030 (i.e. a further four seasons).

Main procurement category

Services

CPV classifications

- 92000000 - Recreational, cultural and sporting services

Contract locations

- UKF21 - Leicester

Procedure

Procedure type

Below threshold - open competition

Special regime

Concession

Supplier

The Giant Wheel Co Ltd

- Public Procurement Organisation Number: PZHY-5727-JHTW

9 Riverside Waters Meeting Road

BOLTON

BL1 8TU

United Kingdom

Email: info@giantwheel.co.uk

Region: UKD36 - Greater Manchester North West

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. PAN3399 - Proposal to Install and Operate an Observation Wheel

Contracting authority

Leicester City Council

- Public Procurement Organisation Number: PXRT-5737-VBQD

City Hall

Leicester

LE1 1FZ

United Kingdom

Contact name: Amina Laher

Email: amina.laher@leicester.gov.uk

Website: <https://www.leicester.gov.uk>

Region: UKF21 - Leicester

Organisation type: Public authority - sub-central government