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Planning

## **Digital Accessibility, Assistive Technology and Inclusive Design - Request for Information (RFI)**

The British Broadcasting Corporation (BBC)

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-003851

Procurement identifier (OCID): ocds-h6vhtk-03a3dc

Published 8 February 2023, 12:21pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The British Broadcasting Corporation (BBC)

Broadcasting House, Portland Place

London

W1A 1AA

#### **Contact**

Robert Amil

#### **Email**

[robert.amil@bbc.co.uk](mailto:robert.amil@bbc.co.uk)

#### **Telephone**

+44 1234567890

**Fax**

+44 1234567890

**Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<http://www.bbc.co.uk/supplying/>

Buyer's address

<http://www.bbc.co.uk/supplying/>

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://bbc.bravosolution.co.uk>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Media & Broadcasting

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Digital Accessibility, Assistive Technology and Inclusive Design - Request for Information (RFI)

Reference number

PROC 2023 13

#### **II.1.2) Main CPV code**

- 72000000 - IT services: consulting, software development, Internet and support

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The BBC would welcome responses to this request for information (RFI) in order to inform our thinking prior to any potential procurement exercise.

The purpose of this Request for Information is to provide the British Broadcasting Corporation (BBC) with information from the market to identify potential providers that have the capability to support the BBC's strategic goal of being an 'Accessible First' organisation.

At a high level, the BBC is interested in responses from providers that can offer services to meet one or all of the following requirements:

- a) Accessibility Assessments and Remediation Strategies for the BBC's:
- b) Provision of Training and Learning Resources for Digital Accessibility, Assistive Technology and Inclusive Design
- c) Provision of specialist resource and services to create digital products and tools
- d) Strategy, Events, Change Management and Project management and analysis support for Accessibility and Inclusion
- e) User Testing for Digital Accessibility and Inclusion

f) Provision of consulting and services to ensure marketing, communications and training are all accessible

g) Benchmarking the accessibility of BBC audience-facing and staff-facing products

Please note this invitation has been issued purely as an information seeking exercise and is not part of any formal procurement process.

### **II.1.5) Estimated total value**

Value excluding VAT: £1

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 48100000 - Industry specific software package
- 72254000 - Software testing
- 72260000 - Software-related services
- 72400000 - Internet services
- 72413000 - World wide web (www) site design services
- 72610000 - Computer support services
- 72800000 - Computer audit and testing services
- 79415200 - Design consultancy services
- 80510000 - Specialist training services
- 85147000 - Company health services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

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- a) Accessibility Assessments and Remediation Strategies for the BBC's:
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- c) Provision of specialist resource and services to create digital products and tools
- d) Strategy, Events, Change Management and Project management and analysis support for Accessibility and Inclusion
- e) User Testing for Digital Accessibility and Inclusion
- f) Provision of consulting and services to ensure marketing, communications and training are all accessible
- g) Benchmarking the accessibility of BBC audience-facing and staff-facing products

Please note this invitation has been issued purely as an information seeking exercise and is not part of any formal procurement process.

#### **II.2.14) Additional information**

Please register your interest in and respond to this project via the following link:  
<https://bbc.bravosolution.co.uk>

#### **II.3) Estimated date of publication of contract notice**

8 February 2023

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section VI. Complementary information**

### **VI.3) Additional information**

In the case of technology requirements, the BBC may involve its technology partner (Atos IT Solutions and Services Limited) to assist in the scoping and drafting of invitations to tender and/or the evaluation of tenders. However, the final decision as to which is the most economically advantageous (by reference to the award criteria) will be made by the BBC. The awarding authority reserves the right not to award a contract and to annul the procurement process at any stage. Tenders and all supporting documents must be priced in sterling and all payments will be made in sterling. The contract shall be subject to English law. The awarding authority does not bind itself to accept the lowest, or any tender and reserves the right to accept part of a tender unless the tenderer expressly stipulates otherwise in the tender document.